

Yankees

FIFTY CENTS

YANKEES VS GIANTS	YANKEES VS CARDINALS	YANKEES VS PIRATES	YANKEES VS CUBS	YANKEES VS REDS	YANKEES VS DODGERS
1921	1926	1927	1932	1939	1941
1922	1928		1938		1947
1923	1942				1949
1936	1943				
1937					

1950
WORLD
SERIES

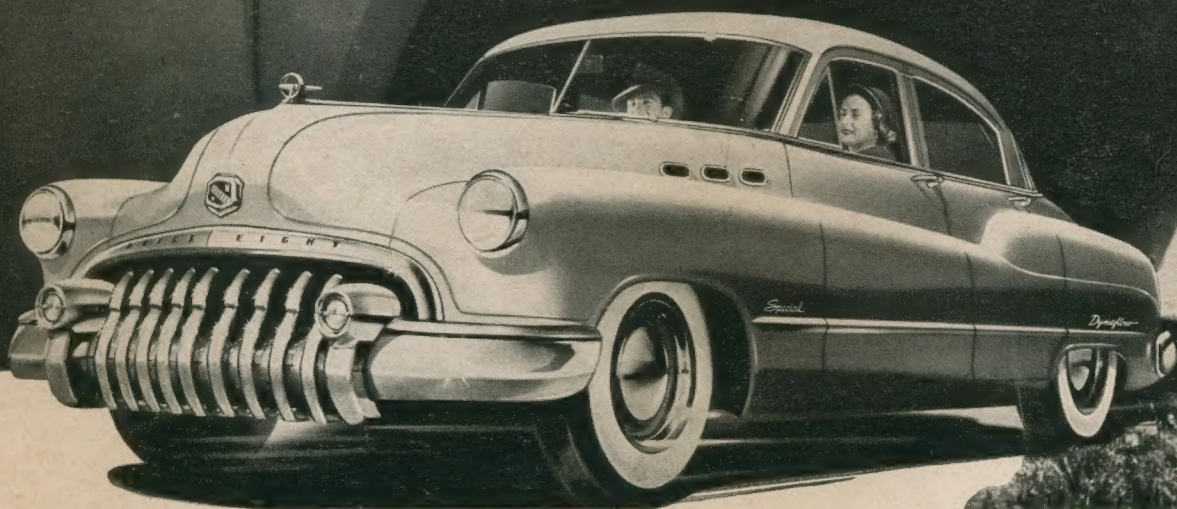
YANKEE STADIUM

Phillies

"My Choice for Taste and Mildness"



**Your
DREAM DAY
is here!**



When better automobiles are built BUICK will build them

No longer in the future is that "some day" when you hoped to own the car of your dreams.

Here's a Buick priced so low you can heed your heart — and settle matters this very day.

It's the Buick SPECIAL, rich in all the basic features that make Buick such a special joy to own.

There is the Multi-Guard forefront that is so unmistakable, the swift, tapering fenders that mark 1950's freshest styling.

There's the thrill-a-minute pace of a big Fireball straight-eight power plant that melts the miles and humbles the hills—and thriftily stretches every gallon of gas.

There are big wide seats—a gorgeous outlook—a wheel that's like a feather in your hand. There's a ride that's ever soft, as individual coil springs step

each wheel over bumps, low-pressure tires soak up minor shocks and torque-tube drive lends its steadying strength to the whole car.

There is Dynaflo Drive* if you desire it, the very last word in effortless, ever-smooth power transmission.

Yes, you have a big car here — in everything but price and upkeep.

For this beauty's prices start down with the sixes — actually lower than

many. And it matches them, too, on gas mileage, turning up an economy you'd hardly expect in a straight-eight so able and so roomy.

Why not take the first step toward your D-for-Dream Day by getting the facts and figures from your Buick dealer?

He is delighted to demonstrate, ready to prove there's no buy like a Buick. Can't you arrange to see him this very day?

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.



Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.



sure to score
with you

For flavor and quality you
can't beat Beech-Nut Gum



Everybody Swing! Swing to
Beech-Nut Gum

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Member Federal Deposit Insurance Corporation

Wins the Pennant for **SMOOTH SHAVES**

NOT GREASY!

NOT HEAVY!

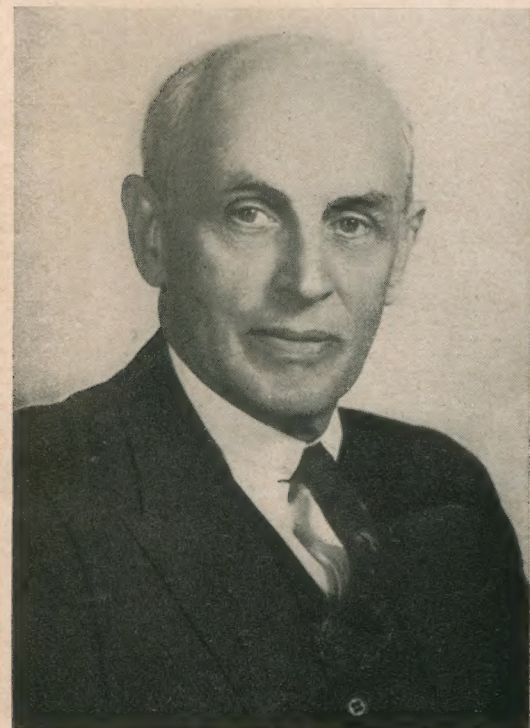
Light and Fine-textured
for easier
FASTER SHAVING!



Take your choice:
Colgate LATHER or Colgate
BRUSHLESS Shaving Cream.
They're *both* super beard-
softeners, make shaving a
cinch, leave your face feeling
baby-smooth, cool, and com-
fortable. Buy your choice,
Lather or Brushless, today!

CHOICE OF CHAMPIONS IN EVERY SPORT!

DEDICATION



ROBERT CARPENTER, Sr.



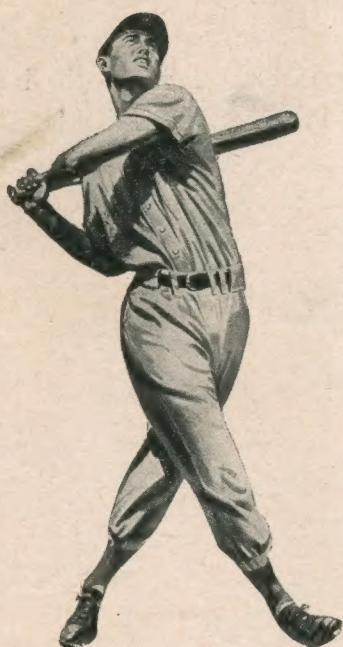
HERB PENNOCK

THE Phillies are champions of the National League for the first time in thirty-five years. Eddie Sawyer's Whiz Kids are now basking in the glory which was enjoyed in 1915 by Grover Cleveland Alexander, Erskine Mayer, Eppa Jephtha Rixey, Bill Killefer, Cactus Cravath, Fred Luderus, Dave Bancroft, Milt Stock, Al Demaree, Dut Chambers, Bert Niehoff, George Whitted and Dode Paskert. Sawyer is sharing with Pat Moran the pedestal reserved for winning managers. Young Bob Carpenter's aggressive leadership of the club from the front office has been a vital factor in the successful campaign.

And, not forgotten, are the efforts of two men who did not live to see their pennant dream realized—the late Robert Carpenter, Sr., and Herb Pennock. This is their team. It was created by their courageous and well-planned baseball operation. In deepest respect to their memories, this World's Series program is dedicated.



TWINS OF THE MAJORS OFFICIAL BASEBALLS OF THE WORLD SERIES



Down through the years—since the annual classic began — Spalding and Reach have been the only baseballs official in *every* World Series. Just look at this record! In every game played by the National League, since its formation in 1876, only Spalding baseballs have been used. In 1900, when the American League was formed, Spalding-made Reach was adopted as the official ball of the League. Every Major League, All-Star and World Series game, is played with one of the “Twins of the Majors.”

Both Made by

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sets the pace in sports

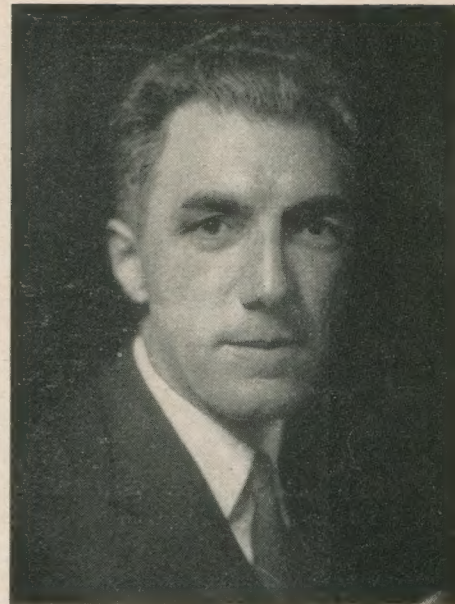




WILLIAM HARRIDGE
President, American League



A. B. CHANDLER
Commissioner



FORD C. FRICK
President, National League



FRANK E. McKINNEY
Representative, National League



WALTER M. MULBRY
Secretary-Treasurer



WILLIAM O. DeWITT
Representative, American League



DAN TOPPING has had a competitor's interest in sports events for years—in topflight golf, in college football, baseball and hockey. He still takes an occasional fling in prominent links tournaments and from Cat Cay to Cape Cod is known as a better than fair hand with a tuna rod. But ever since he saw his first professional football games, as a guest of Army star Chris Cagle, Topping has been busily, and successfully, engaged in professional sports.

Shortly after he watched the Brooklyn Football Dodgers play, he owned them. And the same willingness to make a quick decision brought Topping into baseball when he and Del E. Webb led other would-be buyers to the cashier's window when the New York Yankees were placed on sale.

Topping and Webb purchased the Yankees in 1945. Theirs has been a most successful operation. More than 2,000,000 fans have watched baseball in Yankee Stadium each of the last five years. American League pennants have been won in 1947, 1949 and 1950. World championships have been added in '47 and '49.

The new regime had added several bright chapters to the Yankee tradition of triumph.





DIRECTORS



DEL E. WEBB, co-owner and Vice-President, is one of America's most active and most travelled business men. He practically lives on an itinerary. But despite the exacting demands of his coast-to-coast contracting business, Webb is learned in ways of baseball. He comes by same naturally, being the son of the other half of a reversible battery with Frank Chance. Webb, too, pitched for Salt Lake City before his interests turned elsewhere. Don't ever try to stump him on a diamond puzzle or question about his Yankees. He knows them all, intimately, from Joe DiMaggio down through the rawest recruit.

GEORGE WEISS, Vice-President and General Manager, took over the job of running the Yankees in the Winter of 1947-48 and two pennants have resulted in the three seasons during which he has been at the helm. There was, too, a down-to-the-wire battle in 1948, so the Yankees have been in the thick of three straight flag fights under his stewardship. Ever since 1932, when Weiss was hired to set up a farm system, he has played a vital part in the winning of pennants and world championships. A good judge of ball players and a canny trader, he has contributed much also to the 1950 triumph.



J. ARTHUR FRIEDLUND, Director, Secretary and General Counsel of the New York Yankees, has been interested in all sports for many years and has represented for a number of years stadiums in Chicago, Detroit, Indianapolis and Omaha, ice shows at Rockefeller Center and Los Angeles and hockey teams in most of the above cities. Director and counsel for several large corporations. Friedlund finds out-of-office relaxation in a 500-acre apple and cherry orchard in Door County, Wisconsin.



ROBERT BECKER, Director and Treasurer, was born a half-mile from Yankee Stadium but came back by way of distant Arizona. Becker played semi-pro baseball for a few years, turned to banking, became Vice-President of the First National Bank of Arizona in Phoenix, was persuaded by Del E. Webb to switch to the construction business in 1943 and became business and financial manager of Webb's far-flung activities. He was named a Yankee director in 1945 and in 1947 was elected treasurer.

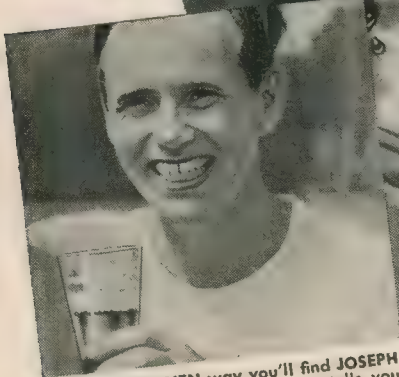
Another Real-Life

RUPPERT

SMILE OF PLEASURE!

It Proves How Good Today's
RUPPERT is . . . Why You
Should Try it . . .
Today!

It's easy
to tell
**FRANK
SIEVERMAN**
is a Ruppert
fan. This entry
in Ruppert's
"Photo Search"
is by **AUGUSTA
SIEVERMAN**.



Out WOODHAVEN way you'll find **JOSEPH
DUERR**, whose Smile of Pleasure tells you
what he thinks of Ruppert. Photo submitted
by **ROBERT LEMP**.

IN CANS
IN BOTTLES
AND ON DRAUGHT—
— and for the
(One Best Ale, too!)

say
Make Mine
Ruppert!



Queen from **QUEENS** is charming **MRS.
NORMA LESTER**, whose Smile of Pleasure
was snapped by **ELLSWORTH CAULDWELL**.

P.S.—For a different taste-thrill, try **RUPPNER**
Ruppert's great dark beer!

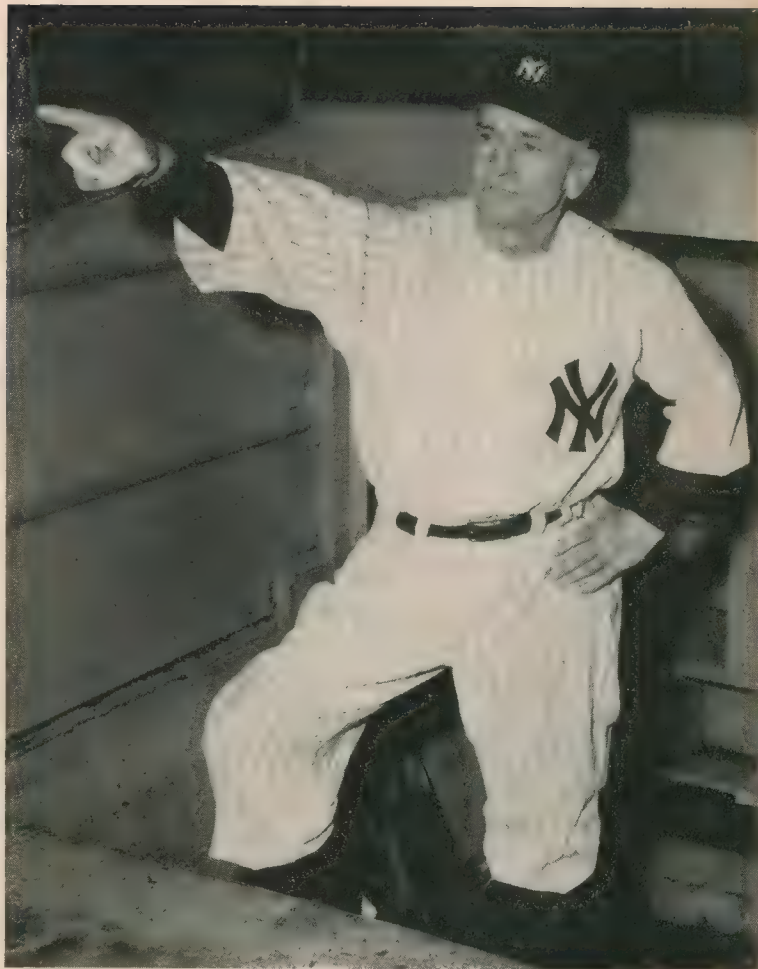
©1950, Ruppert Knickerbocker Beer and
Ruppert Ale, Jacob Ruppert, N.Y.C.

YANKEE SKIPPER

CLASSIFYING Casey Stengel, veteran of four decades of baseball, as a sophomore may seem a bit ridiculous but the fact remains that The Skipper has enjoyed a sophomore season equal in success and fan entertainment to his spectacular freshman campaign with the Bronx Bombers. Just how many such close ones Ol' Case can survive is problematical but he has a background of baseball struggle in his favor.

Bucking the tide was nothing new for Stengel. That he has been doing all his baseball life as player, coach, manager and even owner. That he has been able to win two straight pennants despite a record-smashing total of 70-odd injuries in one season and the loss of keyman Tommy Henrich throughout most of the 1950 season is tribute enough to his managerial acumen and tenacious will in the face of the heavy odds stacked against him. In neither race was Stengel pictured as a probable winner but once again he has fooled the experts!

This is Stengel's third appearance in a World Series at Yankee Stadium. He beat the Yankees twice in the October Classic of 1923, when, as an outfielder for John McGraw's Giants he won the opening game, 5-4, with a home run and repeated the trick for a 1-0 decision in the third game. Between those rich personal triumphs and his return to the Classic of 1949, Stengel's checkered career carried him to Boston, Worcester, Toledo, Brooklyn, Boston again, Milwaukee, Kansas City and Oakland, California. He had his ups and his downs over those intervening years but wherever he went, he learned more about baseball. The Yankees of the last two campaigns have benefited greatly by what he absorbed along the way.



CASEY STENGEL



Casey and Phil Rizzuto display awards received from New York Baseball Writers



Stengel accepts World Series ring from Governor Thomas E. Dewey as Commissioner Chandler and Mel Allen beam approval

The only shirt in the league with a "rain check"!

[IF THE COLLAR DOESN'T OUTLAST THE SHIRT, RETURN IT TO YOUR DEALER AND GET A NEW ONE FREE!]



Steal home tonight with a "Manhattan" Span. Wear it . . . and wear it . . . and wear it some more!

The SPAN is especially constructed (the fibres are twisted like steel cables) for men who are extra rough on collars . . . in a regular point collar style either fused, or soft with angle stays.

The "Manhattan" SPAN \$3⁹⁵

The Manhattan Shirt Company, makers of "Manhattan" shirts, neckwear, underwear, pajamas, sportshirts, beachwear and handkerchiefs.

YANKEE-TRAINED YANKEE STAFF

THE World Series is nothing new to the Yankee coaching staff. The Messrs. Frank Crosetti, Bill Dickey and Jim Turner have been in the October baseball picture before. Schooled in the tradition of Yankee triumph, they've passed it on to the Yankees who have come under their guidance over the last two winning campaigns. The coaching of Yankee players is highly departmentalized. Each coach has specific duties and each has complete authority to carry out planned activities.

When this staff assembled for its first practice at Huggins Field, St. Petersburg, in the Spring of 1949, the workout resembled a baseball school, with veterans and rookies alike taking part in four positional classes set up under Stengel (outfield), Crosetti (infield), Turner (pitching) and Dickey (catching). And, although many of these Yankees were ten-year men, steeped in baseball know-how, they were unanimous in the opinion that the system would result in a well-organized plan of operation.

Yogi Berra, Dickey's prize pupil, put into a quaint colloquialism the feeling of everyone when he described Dickey's tutoring, to wit:

"Bill is learning me all his experiences."

Well, it has worked out pretty well with Yogi—and his team-mates, too.



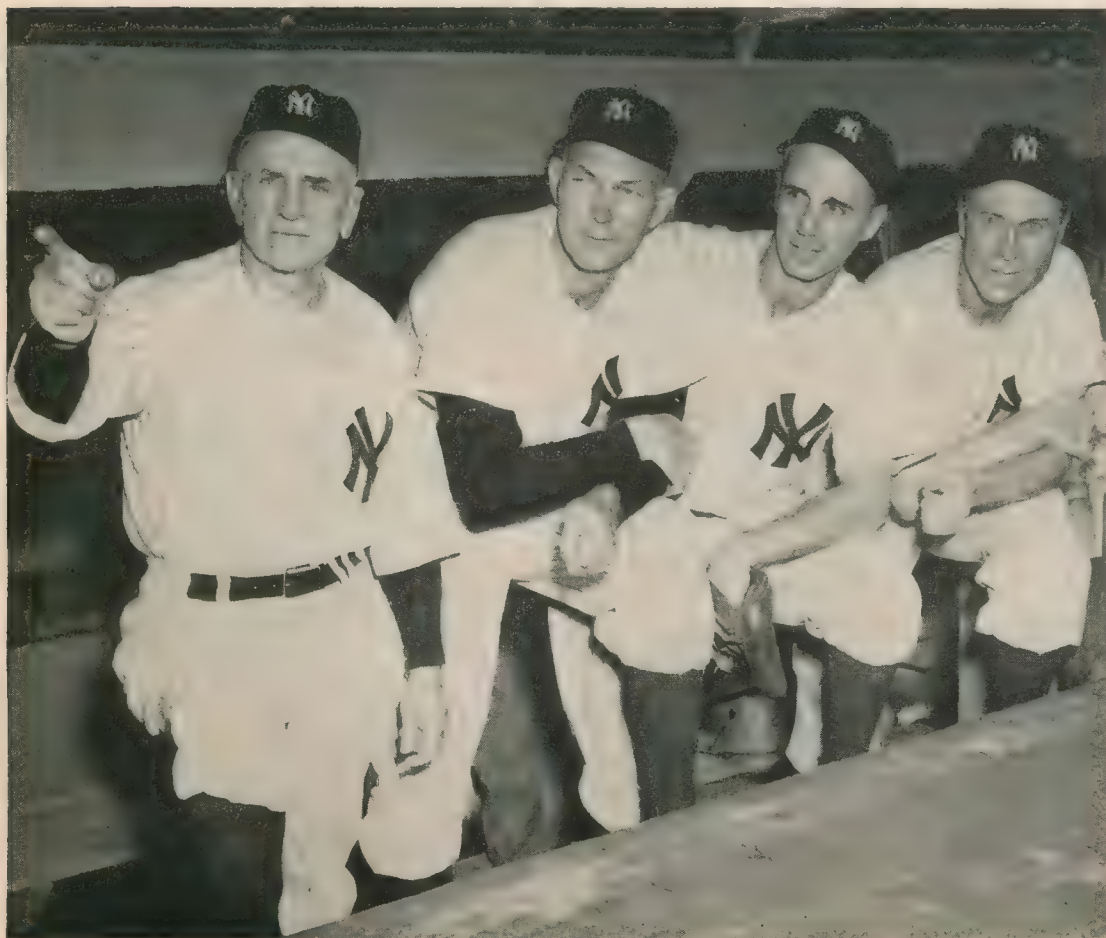
BILL DICKEY



JIM TURNER



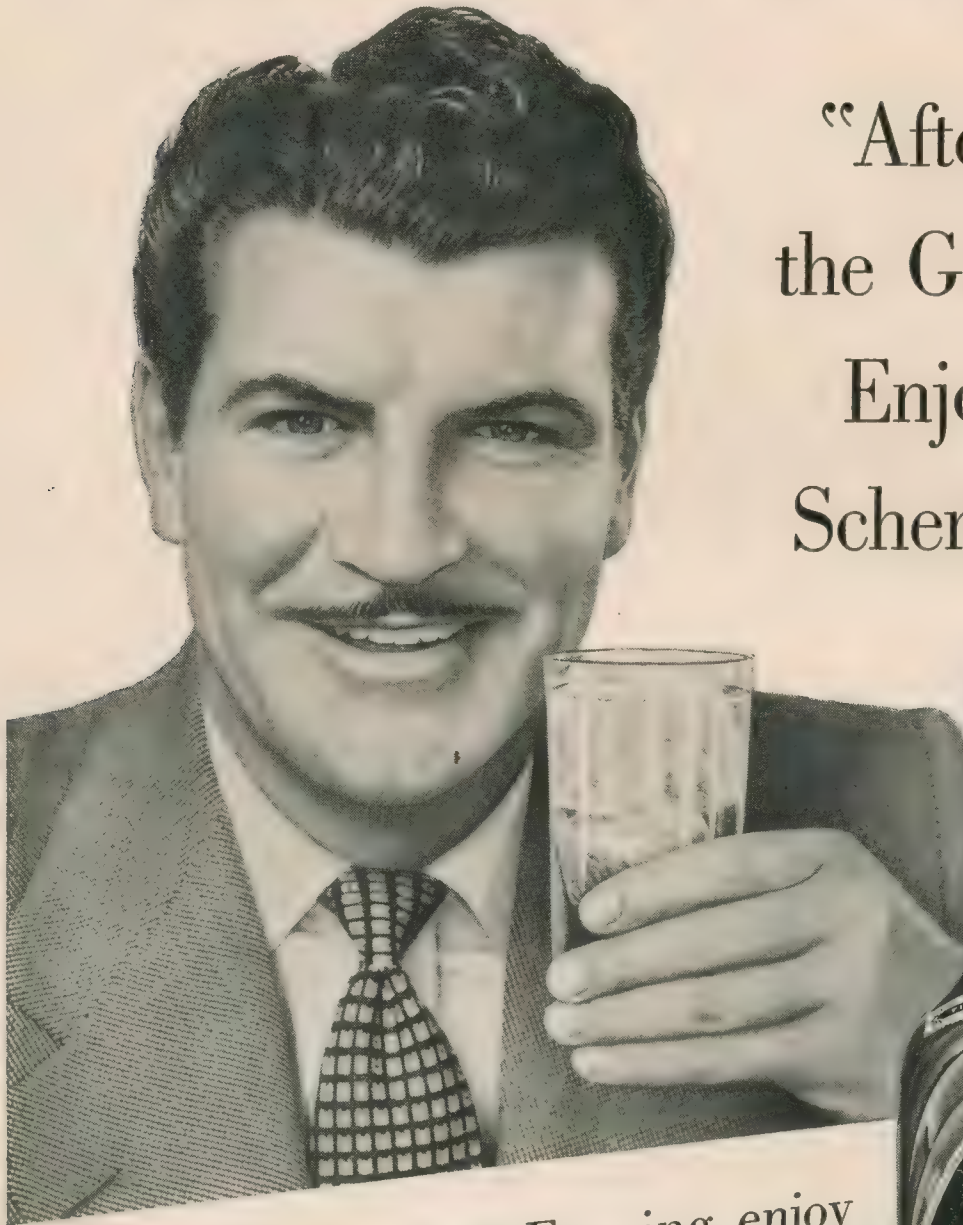
FRANK CROSETTI



Faculty for Success—Stengel, Dickey, Crosetti, Turner

Famous screen star ROBERT PRESTON says:

"After
the Game
Enjoy
Schenley"



For an Enchanted Evening enjoy

SCHENLEY

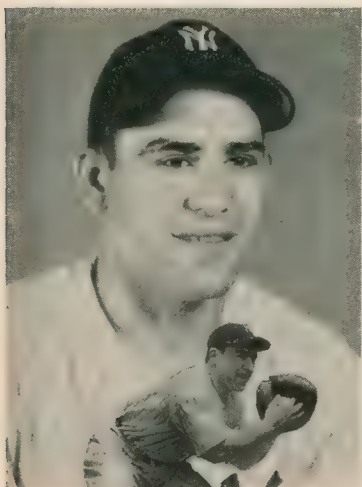


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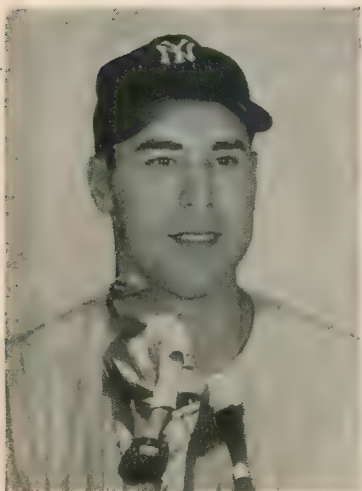
MEET THE



PHIL RIZZUTO



LARRY BERRA



VIC RASCHI

Yankee fans hope little **Phil Rizzuto** has many great seasons ahead but whatever ensues, the Scooter always will remember 1950 as his greatest year. This was the first time he was selected as American League All-Star shortstop. This was the year he collected his greatest bag of basehits. This was the year he proved most durable of the Yankees and confounded critics who were singing his swan song. Runner-up in the Most Valuable Player voting of 1949, Phil definitely rates a chance of winning that 1950 award. A product of the New York sandlots, a "find" in one of Chief Scout Paul Krichell's Stadium workouts, a mighty mite among the bombing behemoths of the Yankees, Phil will go down in baseball history as one of the greatest shortstops of the game.

★

Joe DiMaggio goes into World Series No. 9 this October, so the championship classic is old stuff to the Jolter. He needs only one more to equal Babe Ruth's all-time record of ten World Series. But not even the illustrious Bambino could match one World Series record established by Joe. Up from San Francisco in 1936, DiMaggio had the distinction of playing on four World Championship clubs in his first four years in the majors. No one else can make that claim. Many records have fallen, too, to Joe's crashing bat. He'll be remembered most by the 56 consecutive games in which he hit safely in 1941. Three times he was named the league's Most Valuable player—1939, 1941 and 1947. His heroic comeback of 1949 sparked the Yankees to victory and it was DiMaggio again in 1950, with a late splurge, who helped the Yankees make this series.

★

One of the most colorful newcomers to Yankee stardom the last few years is **Larry (Yogi) Berra**. When Yogi was a youngster in St. Louis he aspired to become a member of the Cardinals' Gas-house Gang. But he was turned away from one of their tryout camps. This was a good break for the Yankees. Ex-New York Coach Johnny Schulte heard about the boy, watched him play and recommended him for a Yankee farm contract. After one pre-war and one post-war season, Berra moved to the Stadium. He has been a favorite ever since. He is a natural "copy" and, at one time last season, five national magazines were trying to beat each other to the street with Berra stories. Meanwhile, Bill Dickey was reconverting Berra from an outfielder to his old position behind the bat. One thing Bill didn't have to teach Yogi was how to hit. That just came naturally.

★

The sports world loves the comeback hero and there was no greater comeback during the current baseball season than that of **Johnny Mize**. A slugger of long standing in the National League, he was purchased by the Yankees late in 1949. Shortly afterward, Mize's career was jeopardized when he injured his right shoulder. Sidelined, Johnny had to be satisfied with contributing a few vital pinch hits but the season had a happy ending as Mize got into a World Series for the first time. The injured shoulder still plagued him this year and he was optioned to Kansas City. Brought back to the Yankees, his bat boomed for homer after homer, reaching its production peak when for the sixth time in his career he hit three homers in a single game (vs. Detroit). No other player has done it more than four times.

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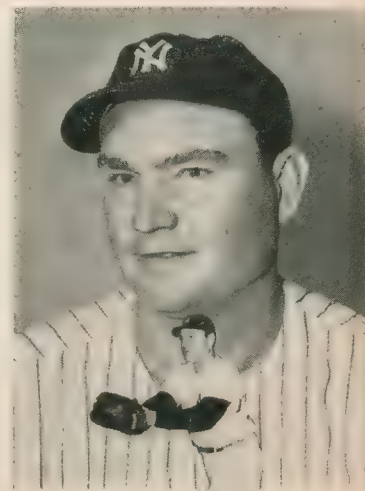
The Yankees' most consistent pitcher since Red Ruffing has been sturdy **Vic Raschi**, a Yankee farm product all the way. Vic, who broke into baseball at Amsterdam, N. Y., in 1941 and, after the war, got his first glimpse of Yankee Stadium in 1946, was a highly disappointed youngster when he was sent down to Portland in 1947. But it was the break in his career. There he got his first chance to pitch under Jim Turner. Before the season was half over, Raschi was back with the Yankees and took part in their famous 19-game winning streak. Two seasons later Turner rejoined him as the Yankees' pitching coach. Raschi has operated at better than a 20-game average the last three seasons.

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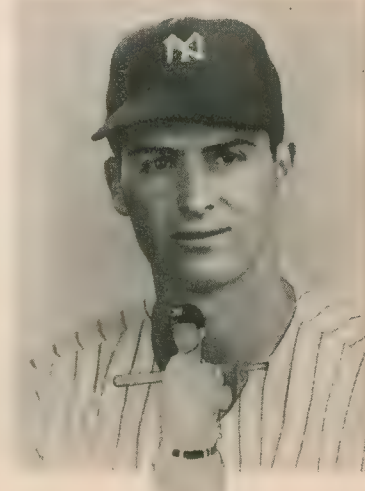
Gerry Coleman hit .251 at Newark in 1948. He had broken in a few years back as a .300 hitter and, when he returned to baseball after World War II (in which he was a Marine bomber pilot), he hit .275 at Binghamton and .278 at Kansas City. So that Newark season definitely was a trend in the wrong direction. It convinced Gerry he would have to change his style if he hoped to stay in the big leagues. He spent the next Winter building up his physique with calisthenics that would have done justice to a wrestler. Then he practiced a new choke grip on his bat. And to strengthen his arms he spent the Winter in his San Francisco cellar swinging a 4-pound bat. Gerry was Rookie-of-the-Year in '49 and for two seasons has been a vital cog in the Yankee machine.



JOE DIMAGGIO



JOHNNY MIZE



GERRY COLEMAN

We'll Step Out when you use
MENNEN *skin bracer*



*Its He-Man Aroma
 "WOWS" the Ladies!*



Helps Heal Tiny Razor Nicks, Too!

MORE DOCTORS

Who Specialize in Care of The Skin

USE MENNEN LATHER SHAVE

Than Any Other Brand*



Helps Make Beards
 Up to 47% Softer
 for Shaving



* According to Nationwide Surveys



TOMMY HENRICH



Red Rolfe, manager of the Tigers, one of the teams which lost to the Yankee in the redhot American League stretch drive, paid **Tommy Henrich** a rich compliment when the Bronx Bombers visited the Briggs Stadium in September. "If Henrich had played all season for the Yankees this wouldn't have been close," remarked Rolfe. The Bengal pilot realized that Henrich, justifiably nicknamed Old Reliable and Mr. Clutch, might have won a dozen games the Yankees lost. Who will ever forget Tommy's typical home run in the getaway victory over the Dodgers in the '49 series? A veteran of four World Series and four All-Star Games, Henrich cherishes a record of four grand slam homers in 1948. He narrowly missed a fifth. Despite a broken vertebrae, a broken toe and sundry other injuries, he sparked the Yankees to their pennant in '49 and was named Athlete of the Year.



Hank Bauer "arrived" in 1950. The husky ex-Marine, whose debut in pro baseball was delayed by a long hitch in service, moved fast once he got under way. He hit .323 at Quincy in the Three-I League in '46, was a .313 and .305 batter in two seasons at Kansas City and then moved into the Stadium. A .272 average was the best he could muster for 1949, however, and there were some who insisted Bauer would not live up to all the bright promises made for him when he was blasting minor league pitching. When he fell into a Spring slump, Bauer seemed headed back toward the minors but Casey Stengel's confidence in him was soon repaid. Hank started hitting and before long was up with the leading batters of the league. He has spent most of the season in that company.



The Yankees gave up one of their top stars of recent years—Joe Gordon—to add **Allie Reynolds** to their roster and it is a deal they have never regretted. One of the best all-around athletes in baseball, a former track and football star at Oklahoma A. and M., this son of an Indian preacher is one of the outstanding fastball pitchers of the day. He won the American League's strikeout championship in 1943 and was at the top or near it in this department throughout the current campaign. Reynolds hurled a brilliant 2-hit shut-out in the first game of the 1949 World Series and came back with 31-3 innings of hitless, runless relief pitching to preserve the fourth-game triumph. His best year with the Yankees was his first—1947—when he led them to a pennant by winning nineteen times.



Sometimes a man travels far and then finds success right in his own backyard. Such is the story of **Ed Lopat**, veteran southpaw flipper. A native New Yorker with a career as a first baseman as his goal, Ed tried out with the Giants and Dodgers but, with Lou Gehrig at the Stadium, didn't visit the Yankees. So he moved around from one minor league to another, became a pitcher and finally reached the majors with the Chicago White Sox. Obtained by the Yankees during the Winter of 1947-'48, Steady Eddie has become one of the club's most reliable moundsmen. He had the lowest Yankee earned run average in 1948 and 1949 and, in 1950, enjoyed his greatest winning season. Sometimes he wonders why he didn't look in on Yankee Stadium in the first place.



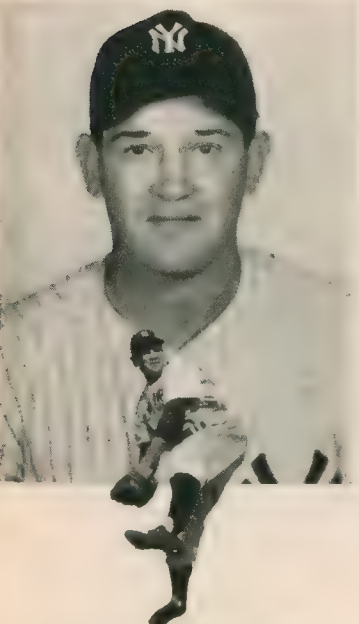
Sturdy, dependable and altogether "a ball player's ball player" **Billy Johnson** moves into his fourth World Series this Fall. He'll never forget his first against the Cardinals in 1943. Picked as the Rookie-of-the-Year that season, Billy just about broke up the Classic as early as the third game with a base-clearing triple. The Redbirds, triumphant in the '42 Series and all even with the Yankees until Johnson's blow, didn't win another game. After serving in the heaviest of European warfare as an infantryman, Johnson returned to the Yankees in '46 and he has been a vital factor in the winning of three pennants. Oddly enough, he enjoyed his best season at bat .294—in the non-winning 1948 campaign.



Gene Woodling won the batting championship of the Ohio State League in 1940 with an average of .398, took the Michigan State League crown the next year with a mark of .394 and two years later led the Eastern League at .344. Major League trials with Cleveland and Pittsburgh were unsuccessful and Gene returned to the minors, where he played for Lefty O'Doul, rated one of the best batting tutors in baseball. Result: Woodling won another batting crown when he hit .385 for San Francisco in the Pacific League in 1948. This time his big league trial (with the Yankees) was a happier one. He helped win the A.L. pennant of '49, was a devastating .400 hitter (socked three doubles) against the Dodgers in the World Series and has contributed much to the current Yankee triumph.



HANK BAUER



ALLIE REYNOLDS



ED LOPAT



BILLY JOHNSON



GENE WOODLING

Last week America enjoyed

2,247,783

drinks of

THREE FEATHERS

That's popularity!

That's right! Last week,
America called for ...
and we shipped ... enough
Three Feathers for all the
drinks above! It must be good
to be so popular ... and one sip
of it will tell you it certainly is!
Try Three Feathers today!

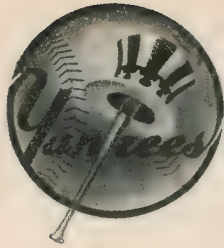


Every day... smart people say: "THREE FEATHERS"!

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TOMMY BYRNE



Tommy Byrne has had trouble with his control all his baseball career. Once, when warming up on a field in Africa during service, he had great control. Jubilantly, he sent a postcard to Joe McCarthy, then manager of the Yankees, and told him about it. Joe greeted the card morosely: "3,000 miles from Yankee Stadium and he finds his control!" But the Yankees were patient in handling Byrne and in 1949 he came through with 15 important victories for his best season. In 1950 he has taken his place on the Big Four of the Yankee staff. One of his most brilliant jobs was a 3-hit shutout against Bob Lemon in Cleveland. In the early stages of the season Byrne won eight successive decisions from May 7 through June 18. It was the best Yankee streak of the year.

★

Chief Scout Paul Krichell told the Yankee writers this Spring: "Be sure you take a look at this kid, Ed Ford. He'll help us this year." When Spring training was concluded and Ford had been shipped to Kansas City, Krichell's remarks were labeled just a bit over-enthusiastic. But by July, there was Ford, back from the Blues, plunged right into the turmoil of the pennant race. And he certainly made good his discoverer's boast. Cool as an ice cream cone despite his youth, Ford soon proved he feared no team. He came to the Yankees through the farm system—Butler, Pa., in 1947; Norfolk, Va., in 1948; Binghamton, N. Y., in 1949. In each move up the ladder his victory record went up, his earned run average went down. Tab him for a Yankee star of the future.

★

One of the most successful trades of the 1950 season was the Yankee-Browns deal which landed Tom Ferrick, veteran relief pitcher. To put it briefly, the Yankees could not have won the pennant without Ferrick. Coming to the Yankees was coming home for Tom. A native of the Bronx, he had been a Giant hopeful in 1936, when he came out of one of Bill Terry's schools and played at Greenwood, Miss. Moving to Richmond and Jersey City, Ferrick ran into arm trouble which almost ended his career. Declared a free agent, he was picked up by Connie Mack after two years in the semi-pro ranks. From the A's, he moved to Cleveland, St. Louis, Washington and back to St. Louis again. The Yankee deal was the fifth in which he was involved. Tom hopes it's the last. He likes it here.

★

One of the best throwing arms in baseball belongs to Cliff Mapes. The fleet outfielder, one of the few players the Yankees have drafted in recent years, was obtained by selection from Wilkes Barre during the draft meeting of 1946-'47. Previously owned by the Cleveland Indians, Cliff was optioned to Kansas City in 1947 in his bombing there (27 doubles, 11 triples, 21 homers and 117 RBIs) assured his elevation to Yankee Stadium. Mapes has not been able to match his .308 batting average at K.C. but Casey Stengel rated him his top fly-chaser in 1949. His great range afield, plus his strong and accurate throwing, make him a valuable defensive asset.

★

One of the brightest Yankee World Series figures in the last two Classics has been Bobby Brown. His 1947-'49 series batting average is a mere .600. Against the Dodgers in '47 he went to the plate four times, hit two doubles, a single and walked once, scoring three times and driving in three runs. Last year he was at bat twelve times, made six hits, including a double and triple and drove home five runs. Brown, who received his medical degree last winter, hit an even .300 his first two seasons with the Yankees after finishing second to Jackie Robinson for the International League batting crown in 1946—his only minor league year—when he hit .341. Bothered by an ankle injury, he dropped to .283 last year and a slump this season plunged his average lower—but this is the World Series and Bobby's ready for some more heroics.

★

The Yankees stopped off at Amsterdam, N. Y., in 1942 for an exhibition game with their farm club there. That was the afternoon, Joe Collins got the biggest thrill of his career. He hit a home run AGAINST the Yankees. Joe has exhibited plenty of extra base power ever since. He hit 23 homers in '47, 23 again in '48 and 20 last year at Kansas City, finally earning his chance to stay with the Yankees. Equally capable as an outfielder and a first baseman, Joe was Casey Stengel's early-season regular when Tommy Henrich was injured and Johnny Mize was down at Kansas City, working into playing condition. And, since Mize's return, Collins has been inserted into the line-up often for defensive purposes. On the basepaths he's one of the fastest men on the club.



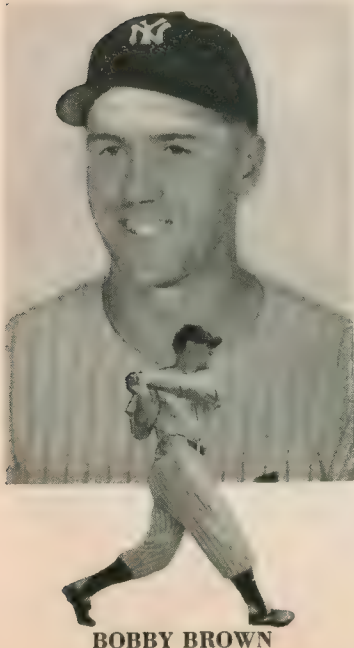
ED FORD



TOM FERRICK



CLIFF MAPES



BOBBY BROWN



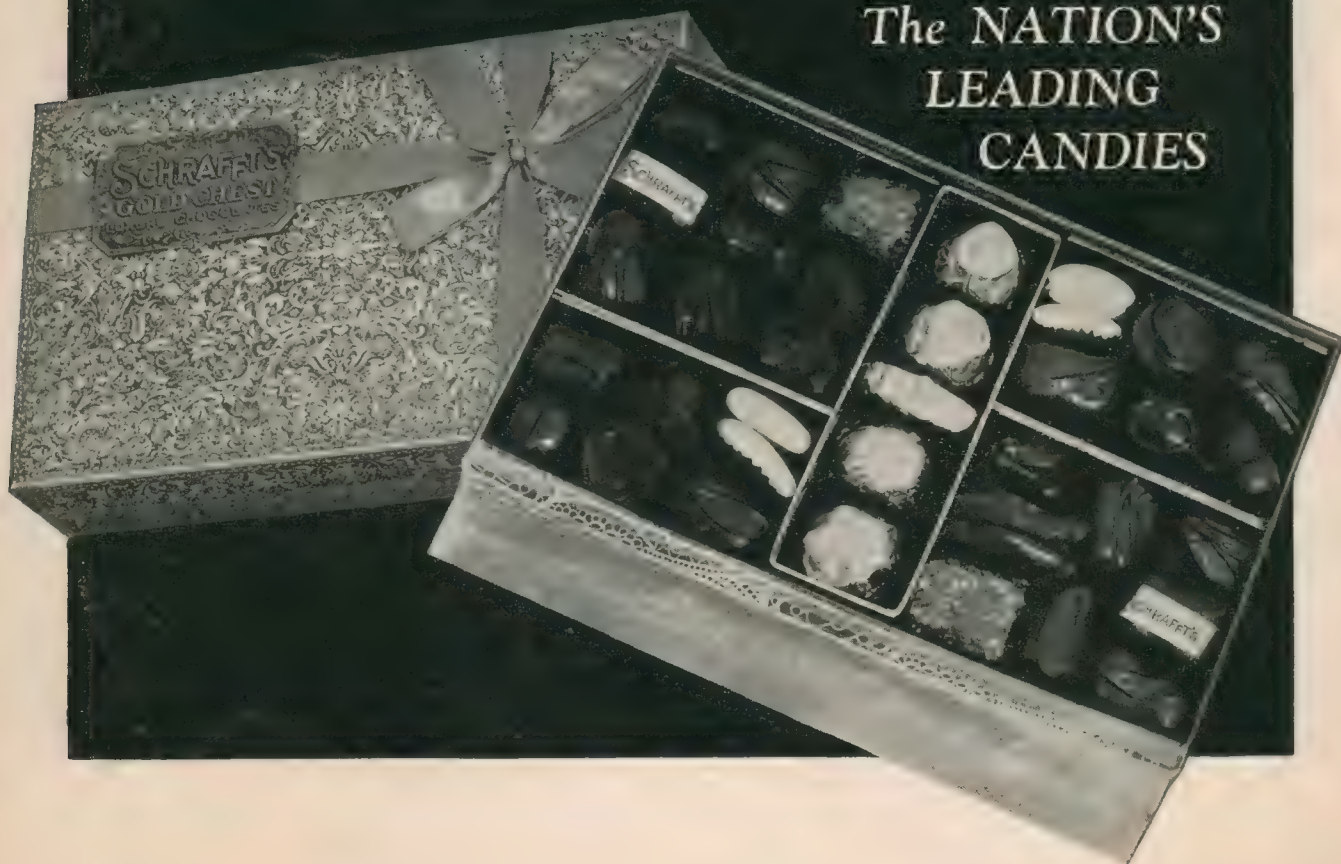
JOE COLLINS

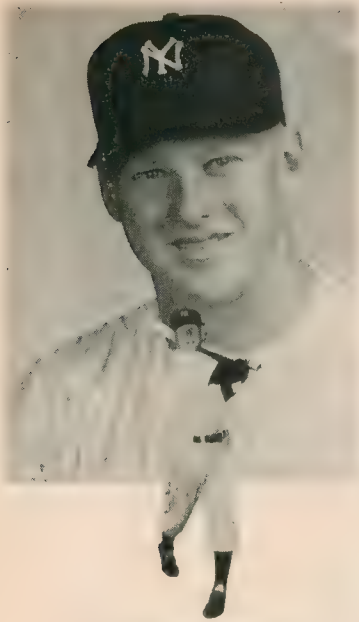
Call the Boy-
Enjoy- **SCHRAFFT'S**

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CARAMALLOW BARS
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After the game take home
SCHRAFFT'S CHOCOLATES

The NATION'S
LEADING
CANDIES





JACKIE JENSEN



Take it from Casey Stengel, there's a bright future ahead for **Jackie Jensen**. The Yankee pilot isn't certain in what position Jensen will "make it"—the outfield, third base or on the mound. But he is certain the bonus player from California has "the points" to become a star. Even before he was signed by Oakland, which later sold him to the Yankees, Jensen made national headlines as a Rose Bowl star. Turning from football, he pitched California to the N.C.A.A. championship over Yale in 1947. Then he moved to the outfield. His exploits at bat and afield excited lively bidding by several major league clubs but Oakland won the contest. Jensen was married to Miss Zoe Anne Olsen, national diving champion, shortly after his purchase by the Yankees.

★

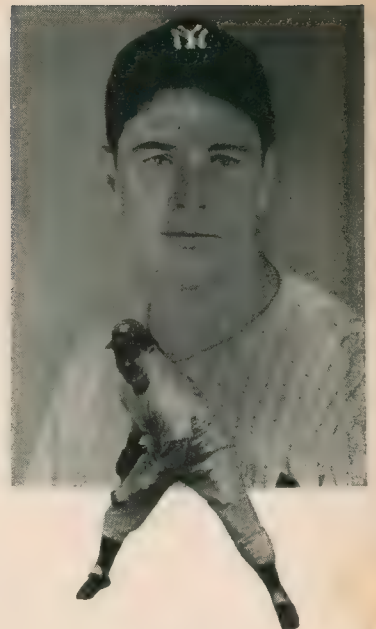
No relief pitcher in the history of baseball was a more heroic figure than **Joe Page** in 1947 and 1949. A few pitches away from the minor leagues in '47, he was transformed from a fair starter to a brilliant bullpen performer and appeared in 56 games during the regular season, four in the World Series. Two seasons later he topped that figure by serving in 60 games during the regular campaign and hurling in three—the clincher included—October jousts with the Dodgers. He was voted the outstanding performer in the 1949 Series and earned the first Babe Ruth Memorial Award of the New York Baseball Writers. In the Most Valuable Player poll only Ted Williams and Phil Rizzuto finished ahead of him. Joe broke in with the Butler club in the Penn State League in 1940 and had his first full season with the Yankees in 1945.

★

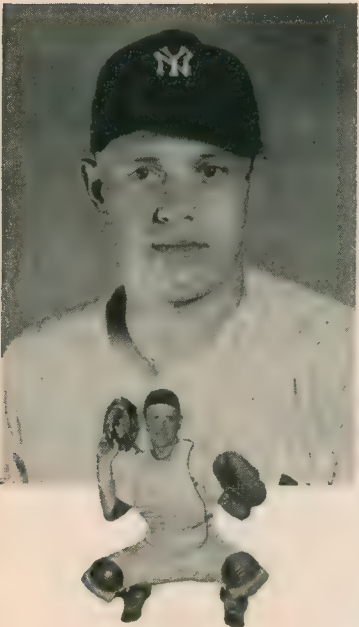
The durability of Yogi Berra has kept two fine catchers, Charlie Silvera and **Ralph Houk** rather idle but there is no denying the Yankees have the best-rounded receiving corps in the league. This is Houk's fourth time up but his second full campaign. He split the 1948 and 1949 seasons between New York and Kansas City but was on hand throughout the pennant-winning campaign of '47. Houk, who rose from private to major, a rank given him in combat, had a notable war record as a member of the United States Rangers. He fought all the way from the Normandy invasion to the Remagen Bridge. The war took a 4-year slice out of his career, which had begun back in 1939, but he made up for lost time when he hit .294 for Beaumont in his first post-war year—1946—and moved up to the Yankees the following season.

★

Joe Ostrowski has been part of two major deals during his baseball career. The southpaw was obtained by the St. Louis Browns from Boston's farm system after the 1947 season in a 9-player deal which saw Vern Stephens and Jack Kramer go to Fenway Park and he came to the Yankees with Tom Ferrick this season in an 8-player transaction. Back in 1941, Ostrowski, a school teacher during the off-season, was the leading pitcher (ERA) in the Eastern Shore League in his first year of pro pitching. By 1946, he was playing Triple-A ball at Louisville where for two successive seasons his earned run average was under 3 runs per game. He is one of the top control pitchers in the American League. In two full seasons at St. Louis (1948 and 1949) he walked only forty-four batters.



JOE PAGE



RALPH HOUK



JOE OSTROWSKI

TRAINER OF THE YANKEES

Gus Mauch has been rubbing shoulders of ball players since 1944 when he broke in with the Yankees but he was recognized as one of the top trainers of athletes long before that. A graduate of the American College of Naturopathy and Chiropractics in 1925, Gus, a resident of Jackson Heights, L. I., had his first appointment at the Brooklyn Ice Palace. From there he moved on to the Roof A.C., New York University, Manhattan College, the New York Football Giants and finally to the Yankees—baseball and football. He was selected as trainer for the American League All-Star team three times and also handled the All-Pro Football Stars. He trained Bobby Riggs when he won the U. S. tennis championship and numbered among his private patients Admiral Richard Byrd, George M. Cohan and Jimmy Durante. Swimming coach at Manhattan College for twelve years, Gus taught warfare aquatics during the War. He also is a professor at the Bartow (Fla.) Baseball School each Winter.



Doc Mauch's diagnosis interests Dr. Bobby Brown

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at a POPULAR Price!

For those who prefer a light-bodied whiskey, we recommend Park & Tilford Reserve as the *superlative* example of its type!

Compare the *formula* . . .

Compare the *price* . . .

Compare the *taste* . . .

Then you, too, will insist
on Park & Tilford Reserve!

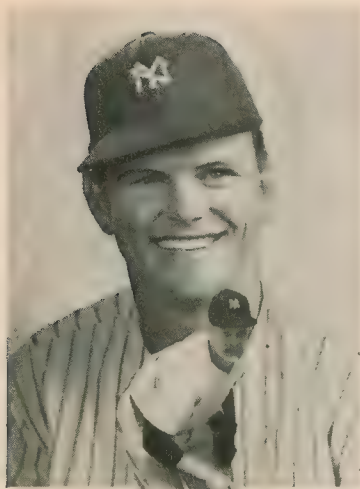


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of
Experience"*

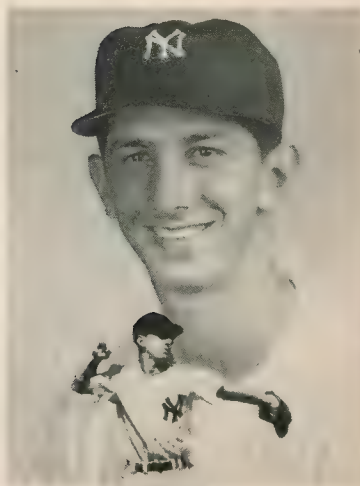


PARK & TILFORD DISTILLERS, INC., NEW YORK • 62½% GRAIN NEUTRAL SPIRITS • 86 PROOF



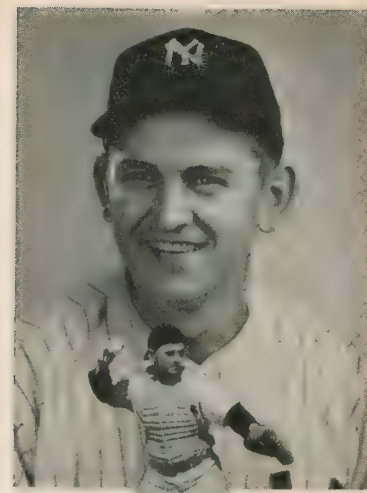
FRED SANFORD

Burly Fred Sanford came to the Yankees from the St. Louis Browns in a \$100,000-plus player transaction. The Salt Lake City Deputy Sheriff won 7 games, while losing 3, for the Yankees of 1949. While he was not able to live up to that record this season, he turned in several notable relief assignments which were highly valuable in the redhot pennant race. Fred was up with the Browns before the war but in his first post-war season he went back to Toledo where he compiled a 15-10 record and a 2.74 earned run average which brought him back to the big show. In the early years of his career, Sanford had the scouts on his trail when he struck out 167 batters at Youngstown in 1939. He fanned 154 for Toledo in '46.



BILLY MARTIN

When Casey Stengel took over as manager of the Yankees last year after piloting the Oakland Club to the Pacific Coast League pennant, he was loud and long in his praise of one **Billy (The Kid) Martin**, the Oaks' second baseman. So it was only a matter of time before Billy became a Yankee. He came to New York in the fancy-priced deal which also brought Jackie Jensen here. Signed by Oakland after he was graduated from Berkeley High on the recommendation of Oakland's trainer, Red Adams, Martin batted .392 at Phoenix in his second pro year and turned in averages of .277 and .286 at Oakland, playing 172 games in his last season there. Martin is a cocky little rooster both on and off the field and, whether he's on the field or in the dugout, Billy's "in the game" from the moment the umpire calls "Play Ball."



CHARLIE SILVERA

There are a couple of San Francisco sandlot companions who broke into pro ball together and now are wearing the uniform of the Yankees together—Gerry Coleman and **Charlie Silvera**. One of the slickest receivers in the game, Charlie, like Coleman, is a Joe Devine pick-up. They reported to Wellesville, N. Y., in the Pony League, in 1942. Two seasons at Portland (1947 and 1948) when he caught 120 and 144 games, convinced the Yankees that Charlie was ready for major league action. So in '49 he came up and batted .315 in 58 games. At the same time, Coleman was adding 24 points to his Newark average of 1948, so the boys had plenty to talk about in the San Francisco Hot Stove League last Winter.

Manager, Casey Stengel
Physician, Dr. Sidney Gaynor
Trainer, Gus Mauch
Road Secretary, Frank Scott

NEW YORK YANKEES - 1950

Bill Dickey, Coach
Frank Crosetti, Coach
Jim Turner, Coach
Arthur E. Patterson, Publicity

	BATS	THROWS	WEIGHT	HEIGHT	HOME ADDRESS	DATE OF BIRTH
Pitchers						
Bryne, Tommy	L	L	180	6:01	Wake Forest, N. C.	Dec. 31, 1919
Ferrick, Tom	R	R	220	6:03	Philadelphia, Pa.	Jan. 6, 1915
Ford, Eddie	L	L	165	5:09	New York City	Oct. 21, 1928
Lopat, Eddie	L	L	185	5:10	Little Rick, Ark.	June 21, 1918
Ostrowski, Joe	L	L	180	6:00	West Wyoming, Pa.	Aug. 15, 1920
Page, Joe	L	L	192	6:02	Springdale, Pa.	Oct. 28, 1917
Raschi, Vic	R	R	195	6:02	Conesus, N. Y.	Mar. 28, 1919
Reynolds, Allie	R	R	190	6:00	Okla. City, Okla.	Feb. 10, 1919
Sanford, Fred	L-R	R	200	6:00	Salt Lake City, Utah	Aug. 9, 1919
Catchers						
Berra, Larry	L	R	185	5:08	St. Louis, Mo.	May 12, 1925
Houk, Ralph	R	R	190	5:11	Kansas City, Mo.	Aug. 9, 1920
Silvera, Charles	R	R	175	5:10	San Francisco, Calif.	Oct. 13, 1924
Infielders						
Brown, Bobby	L	R	185	6:02	Monmouth Beach, N. J.	Oct. 25, 1924
Coleman, Gerry	R	R	168	5:11	San Francisco, Calif.	Sept. 14, 1924
Collins, Joe	L	L	175	6:00	Scranton, Pa.	Dec. 3, 1922
Henrich, Tommy	L	L	165	6:00	Ridgewood, N. J.	Feb. 20, 1916
Johnson, Billy	R	R	178	5:09	Augusta, Ga.	Aug. 30, 1918
Martin, Billy	R	R	165	5:11	Berkeley, Calif.	May 16, 1928
Mize, John	R	R	205	6:02	De Leon Springs, Fla.	Jan. 17, 1913
Rissuto, Phil	L	R	152	5:06	Hillside, N. J.	Sept. 25, 1918
Outfielders						
Bauer, Hank	R	R	190	6:01	Kansas City, Mo.	July 31, 1924
DiMaggio, Joe	R	R	195	6:01	San Francisco, Calif.	Nov. 25, 1914
Jensen, Jackie	R	R	190	5:11	Oakland, Calif.	March 9, 1927
Mapes, Cliff	L	R	205	6:03	Bellflower, Calif.	March 13, 1922
Woodling, Gene	L	R	165	5:09	Fairlawn, N. J.	Aug. 16, 1922

U-2...Man of the Future

ULP!!! I'VE GOT A HEAVY DATE IN 5 MINUTES ON THE PLANET VENUS!! I THOUGHT I'D HAVE TIME TO GET A SHAVE AT JOE'S COSMIC BARBER SHOP WHEN I LANDED - B-BUT I'M ON THE LOCAL!! THIS TUB TAKES AN EXTRA 180 SECONDS TO COVER A MERE 30,000,000 MILES!!

TRY THIS FEATHER WEIGHT GEM... IT'S THE EASIEST SHAVE ON THE FACE OF THE EARTH...AND THE NINE PLANETS, TOO!!!

HEY, U-2! I COULDN'T HELP CATCHING YOUR STRAY THOUGHT ON MY TRANS-SKULL BONE MENTAL PENETRATOR -

ALWAYS EASY - EASY TO HANDLE - EASY ON THE FACE - EASY TO CHANGE BLADES - EASY TO CLEAN!!! IT GETS WHISKERS RIGHT AT SKIN LEVEL!!! IT'S STILL THE SHAVE OF THE FUTURE!!!

SO IT'S YOU, U-2!!! I WAS SO PEEVED AT YOU FOR BEING 180 LONG, WEARY SECONDS LATE THAT I WAS GOING OUT WITH RU-7 HERE!! BUT YOU LOOK SO SMOOTH, SO FRESH, SO GLOW-Y --- I'VE CHANGED MY MIND!!!

THAT GEM SHAVE ON THE WAY SAVED THE DAY!

VENUS! ON THIS PLANET LIVE THE MOST BEAUTIFUL WOMEN IN ANY WORLD!

CAN YOU HEAR ME BACK IN 1950?? GET THE SHAVE OF THE FUTURE NOW!! DE LUXE FEATHER WEIGHT GEM RAZOR AND 10 BLADE PUSH-PAK ONLY 98¢!!!.....SWITCH TO GEM AND AVOID 5 O'CLOCK SHADOW!!

GEM PUSH-PAK

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**follow the adventures of "U-2"
in your Sunday newspaper**

A black flag with the text "OPEN 'EM", "SMELL 'EM", and "SMOKE 'EM" in white, bold, sans-serif capital letters, arranged vertically. The flag is slightly wrinkled and appears to be hanging against a light background.



...you can tell Chesterfields will smoke milder,
because tobaccos that smell milder smoke milder.

...you have no unpleasant after-taste.

...you get more pleasure than any other cigarette can give you—that's why millions of smokers say: THEY SATISFY.

- | | | | |
|--------------------|--------------------|--------------------|---------------------|
| 1 Ashburn, o.f. | 1 Bengough, coach | 21 Seminick, c. | 30 Donnelly, p. |
| 2 Hamner, i.f. | 12 Nicholson, o.f. | 23 Church, p. | 31 Perkins, coach |
| 3 Caballero, i.f. | 14 Ennis, o.f. | 24 Sawyer, manager | 32 Cooke, coach |
| 4 Waitkus, i.f. | 15 Mayo, o.f. | 25 Silvestri, c. | 34 Meyer, p. |
| 5 Bloodworth, i.f. | 16 K. Johnson, p. | 27 Heintzelman, p. | 35 Konstanty, p. |
| 6 Jones, i.f. | 17 Hollmig, o.f. | 28 Simmons, p. | 36 Roberts, p. |
| 8 Sisler, o.f. | 18 Candini, p. | 29 Lopata, c. | 37 Whitman, o.f. |
| 9 Goliat, i.f. | 19 Miller, p. | | 40 McDonnell, coach |

National League
John B. (Joeko) Conlan
Lynton (Dusty) Boggess
Al Barlick, alternate

American League
Charles Berry
William McGowan

William McKinley, alternate

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

[illegible]

Earned runs	Runs batted in	Two-base hits	Three-base hits
Home runs	Stolen bases	Sacrifices	Left on bases
Hits off	Strikeouts	Bases on Balls	Hit by pitcher
Wild pitches	Passed balls	Double plays	Time of game





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NOT for all the wampum in North America would we join the chorus of "medical" claims for cigarettes. For nearly 200 years our sole profession has been curing just one thing—the world's best tobacco. We believe that for top smoking enjoyment, your most convincing medicine is—just light up and enjoy an Old Gold. No friendlier flavor . . . no mellower mildness . . . no more deep-down smoking pleasure—that's your Old Gold!

For a Treat instead of a Treatment
treat yourself to **OLD GOLDS**

...you can tell Chesterfields will smoke milder,
because tobaccos that smell milder smoke milder.

...you have no unpleasant after-taste.

...you get more pleasure than any other cigarette can give you—that's why millions of smokers say: THEY SATISFY.

- 33 Dickey, coach
35 Ostrowski, p.
36 Mize, i.f.
37 Stengel, manager
38 Hopp, i.f.-o.f.
40 Jensen, o.f.
41 Collins, i.f.-o.f.
42 Coleman, i.f.

National League
John B. (Jocko) Conlan
Lynton (Dusty) Boggess
Al Barlick, alternate

American League
Charles Berry
William McGowan
William McKinley, alternate

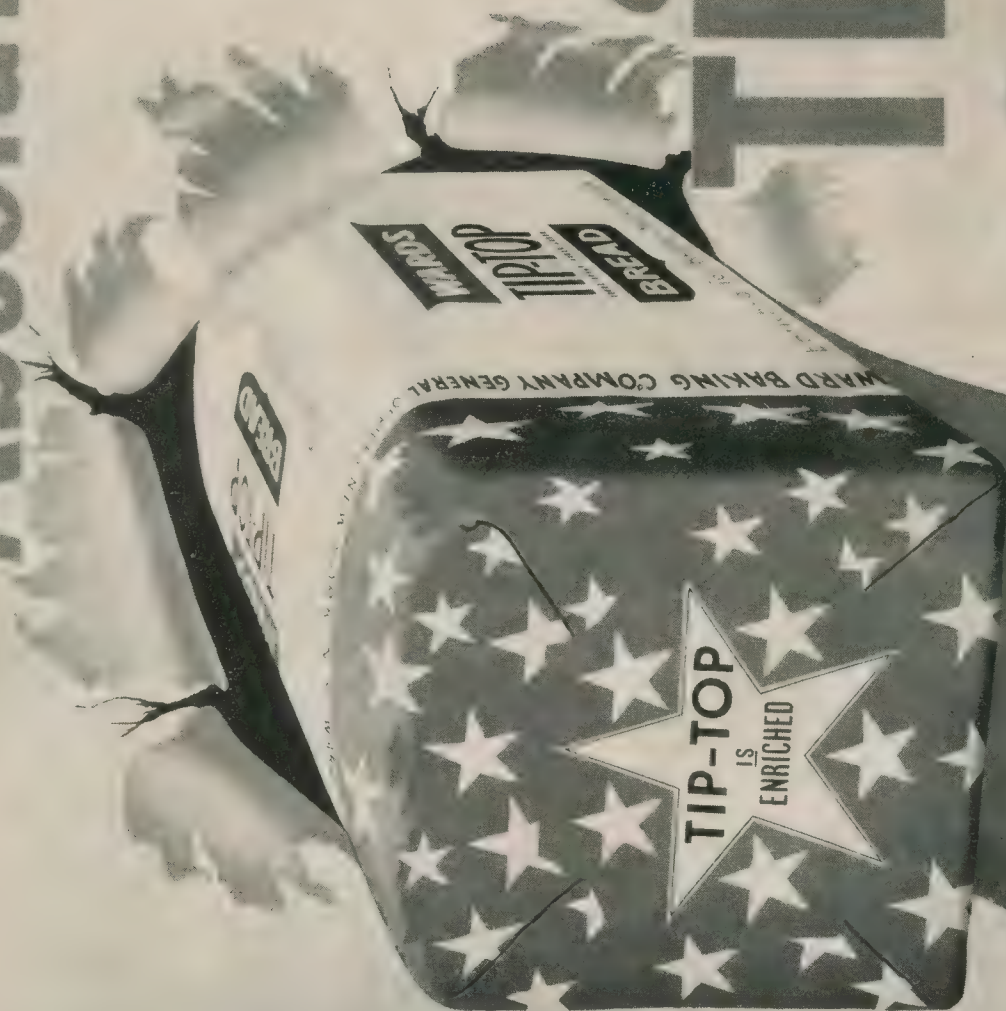
[The page contains faint horizontal lines, suggesting it was part of a lined notebook or document.]

[illegible]

Earned runs	Runs batted in	Two-base hits	Three-base hits
Home runs	Stolen bases	Sacrifices	Left on bases
Hits off	Strikeouts	Bases on Balls	Hit by pitcher
Wild pitches	Passed balls	Double plays	Time of game

A vintage black and white advertisement for Chesterfield cigarettes. On the left is a pack of Chesterfield cigarettes, with the brand name and 'CHESTERFIELD CIGARETTES' visible. In the center is a piece of paper with handwritten text: "MINE'S Milder CHESTERFIELD" in all caps, followed by "Phil Rizzuto" and "Robin Roberts" in cursive. On the right are two men, Phil Rizzuto and Robin Roberts, both smiling. Rizzuto is holding a cigarette in his mouth, and Roberts is holding a Chesterfield cigarette. At the bottom, a dark banner contains the text "MAKE YOUR NEXT PACK CHESTERFIELD" in large, bold, white letters.

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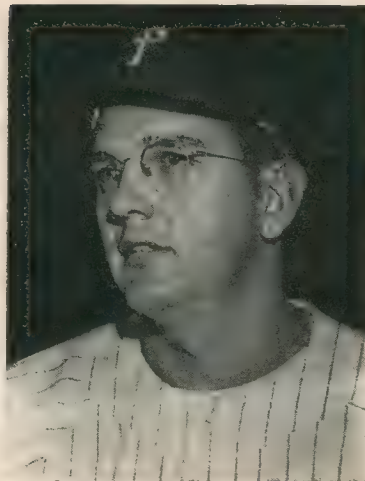
TIP-TOP

is Better Bread

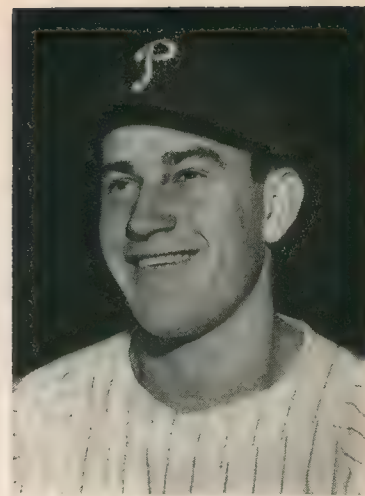
Phillies



Granville Hamner—Philadelphia's nomination for the title of Mr. Shortstop. Leading all National League rivals last year in total chances accepted, assists and double-plays, fielding even more spectacularly this season and coming through in the clutch at bat, Granny is the sparkplug of the National League champions. This high-spirited, hard-throwing ace of the infield joined the team originally as a 17-year-old from Richmond, Va. in 1944. Farmed out for two years, he came back in 1948 to stay and star.



Jim Konstanty — The wonders accomplished this year by this stalwart relief pitcher made him the talk of all baseball. Tireless as he has been willing, durable, bespectacled Jim probably turned in his greatest masterpiece when he strode to the pitching hill on his 55th assignment in a game in Pittsburgh. Called to the rescue in the seventh inning, he held the Bucs to five hits over nine innings and singled in one of the two runs that produced a 9-7 victory in the 15th inning. A three-letter athlete at Syracuse U, Konstanty qualifies as a leading candidate for player-of-the-year honors.



Del Ennis — This slugging outfielder was signed upon his graduation from Olney high school in Philadelphia. Voted Rookie-of-the-Year in 1946, when, after two years in the Navy, he hit .313 and banged 13 home runs. An explosive clean-up hitter, the muscular 25-year-old this year topped his previous highs of 110 runs batted in and 30 homers. Among many productive afternoons and nights, Del celebrated a banner day in Shibe Park, July 27, by hitting a double and homer against the Cubs and driving in seven runs.

Manager, Eddie Sawyer
Trainer, Frank Wiechec
Road Sec., Frank Powell
Publicity, Babe Alexander

PHILADELPHIA PHILLIES - 1950

Benny Bengough, Coach
Dusty Cooke, Coach
Cy Perkins, Coach
Maje McDonnell, Coach

Pitchers	BATS	THROWS	WT.	HT.	HOME ADDRESS	DATE OF BIRTH
Candino, Milo	R	R	185	6:02	Manteca, Calif.	Aug. 3, 1917
Church, Bubba	R	R	180	5:11	Birmingham, Ala.	Sept. 12, 1925
Donnelly, Sylvester	R	R	178	5:10	Olivia, Minn.	Jan. 21, 1915
Heintzelman, Ken	R	L	175	6:00	Peruque, Mo.	Oct. 4, 1915
Johnson, Ken	L	L	180	6:01	Clayton, Mo.	Jan. 14, 1923
Konstanty, Jim	R	R	195	6:02	Worcester, N. Y.	Mar. 2, 1917
Meyer, Russell	L-R	R	168	6:01	Perull, Ill.	Oct. 25, 1923
Miller, Robert	R	R	190	6:03	Detroit, Mich.	June 16, 1926
Roberts, Robin	L	R	190	6:02	Springfield, Ill.	Sept. 30, 1926
Simmons, Curtis	L	L	175	5:11	Egypt, Pa.	May 19, 1929
Catchers						
Lopata, Stan	R	R	210	6:02	Detroit, Mich.	Sept. 12, 1925
Seminick, Andy	R	R	187	5:11	Elizabethtown, Tenn.	Sept. 12, 1920
Silvestri, Ken	R-L	R	200	6:01	Chicago, Ill.	May 3, 1916
Infielders						
Bloodworth, James	R	R	185	5:11	Apalachicola, Fla.	July 26, 1917
Caballero, Ralph	R	R	161	5:10	New Orleans, La.	Nov. 5, 1927
Goliath, Mike	R	R	185	6:00	Yatesboro, Pa.	Nov. 5, 1925
Hamner, Granville	R	R	160	5:11	Richmond, Va.	Apr. 26, 1927
Jones, Willie	R	R	192	6:01	Bennettsville, S. C.	Aug. 26, 1925
Waitkus, Eddie	L	L	175	6:01	Melrose, Mass.	Sept. 4, 1919
Outfielders						
Ashburn, Richie	L	R	170	5:11	Tilden, Neb.	Mar. 19, 1927
Ennis, Delmar	R	R	180	5:11	Philadelphia, Pa.	June 8, 1925
Hollmig, Stan	R	R	195	6:03	Hondo, Tex.	Jan. 2, 1926
Mayo, Jack	L	R	190	6:01	Youngstown, Ohio	Sept. 25, 1926
Nicholas, Bill	L	R	200	6:00	Chestertown, Md.	Dec. 11, 1915
Sisler, Richard	L	R	205	6:03	Brentwood, Mo.	Nov. 2, 1920
Whitman, Richard	L	R	170	5:11	Eugene, Ore.	Nov. 9, 1920



Garcia y Vega
1882
THE BONDED HAVANA CIGAR

Phillies

Robin Roberts—Finest right-hand hurler to wear the Phillies' regalia since Grover Cleveland Alexander. Won 15 games last year, his first complete season. Improving on that, he had a winning streak of seven straight in the thick of the pennant race and pitched successive shutouts against Cincinnati, Chicago and Pittsburgh, allowing but 14 hits in the three games. Robin, a 23-year-old Michigan State grad, is a bonus player, having been signed right off the campus. He became a married man last winter.

Eddie Waitkus—has made a gallant comeback after falling victim to a demented fair fan's bullet last year and remains one of the smoothest operatives around first-base in the majors. Hospitalized most of 1949, Eddie started in December on the long, trying program that was to prove whether he was again to play baseball. After a hard struggle, the New Englander made it. Enjoyed his best day at bat in a double-header in Chicago August 27, when he poled eight hits in a row, including two doubles.

Willie (Puddin'head) Jones—Third-baseman of the National League All-Star team this year, 1949 marked southern-born Willie's first full term in the majors. He made it a big one by including among his 19 home runs and clubbing home 77 tallies. Picking up where he left off, Jones started the 1950 campaign by hitting in the first 16 games, went on to better his homer and RBI output. Got his nickname as a schoolboy from the words of a popular song. Father of a two year son, Eddie.

Dick Sisler—This stalwart left-hand hitter switched to fly-chasing when Eddie Waitkus came back to play first-base this year. In the May 4 and 5 night games in St. Louis, Dick sounded off with eight straight hits. In first game, he homered, then singled four times, driving in five runs. Next night, he singled first three times up. A resident of Brentwood, Mo., Dick is a son of George Sisler, one of baseball's all-time greats. He attended Colgate and came to the Phillies from the Cardinals in April 1948. An All-Star selection this year.

Bubba Church—This rookie right-hander won his first four games and 8 of his first 10 to establish himself as a full-fledged Whiz Kid. A graduate of the farm system, 24-year-old Bubba beat the Cubs three times, one of the victories being a 3-hit, 7-0 shutout, the Pirates once before bowing in defeat. Signed in 1947 as a sandlotter in Birmingham, Ala., Church won 21 with Salina that year. Christened Emory Nicholas, Church derived his nickname of Bubba through the lisping inability of his baby sister to say "brother."

Ken Heintzelman — A hard luck pitcher this year, Ken's won-and-lost record falls far short of revealing the quality of his work. Last season, the lanky southpaw enjoyed his finest year. He won 17 games; held his opponents to 3.02 earned runs per nine innings; was voted Philadelphia's most valuable player by the fans. Father of two tiny left-handers named Paul Timothy and Thomas Kenneth, Heintzelman put in four full seasons with the Pirates before being purchased by the Phils in May, 1947.

Richie Ashburn—Known as the "Nebraska Comet," Richie is another of the young Philly players whose sparkling dash and speed inspired the team's "Whiz Kid" nickname. Though only 23, Ashburn already rates as one of the best in center field. Now in his third season, the tow-headed Nebraskan was voted "Rookie of the Year" in 1948, when he hit in 23 straight games, led both leagues in stolen bases with 32; batted .333 to finish second to Stan Musial and became one of the few first-year men to make the All Star game.

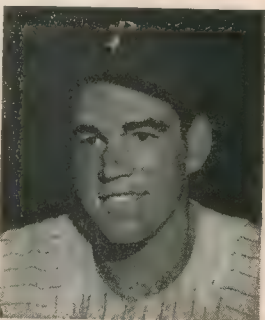
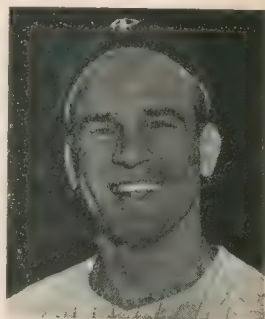
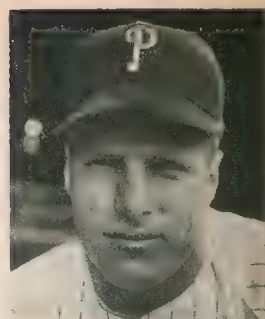
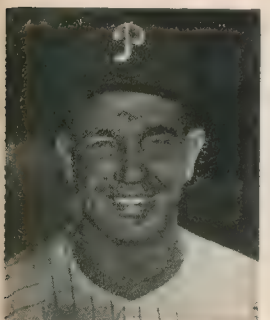
Andy Seminick—An especially fit catcher for baseball's youngest pitching staff, this rugged receiver has had his greatest season this year. A great many competent critics credit Andy's handling of them for the remarkable success of the Phillies' kid pitchers. Also a powerful asset with the bat, Seminick banged 24 home runs last season, three in one game against Cincinnati. Now in his sixth year with the team, he is married and the father of Andy, Jr., aged five.

Curt Simmons—First big league ball player to be inducted into the Federal service for the Korean war, this boyish, 21-year-old southpaw attained his pitching majority this year. Only a four-game winner in 1949, while still trying to learn without sufficient minor league experience, Curt chalked up 17 victories before donning Army khaki early in September. Signed for a \$65,000 bonus in 1947 on being graduated from Whitehall High, situated near his native hamlet of Egypt, Pa.

Bob Miller — Another of the National League champions' bright young men. A bonus pitcher, Bob came out of Detroit U. and won 19 for the Terre Haute Phillies in 1949. A ringer for Dizzy Dean — resembling that former idol of the Cardinals in build, looks and pitching delivery, Miller extended the likeness to performance by winning his first eight games as a rookie Whiz Kid. Incidentally, 24-year-old Bob's catcher in his big league debut was the same one who caught him on an American Legion team in Detroit—Lopata.

Mike Goliat—A young fellow who decided it might be more exciting and lucrative to yank ground balls off the surface of the earth than to dig lumps of coal out of its subterranean chambers is Mike. Aged 24, this power hitter from western Pennsylvania did just about everything there was to do in a coal mine; went into the service and returned to go into baseball. This dashing second baseman is one of the most improved players in the league.

Russ Meyer—Led the right-hand pitchers of the league in the 1949 earned run averages (3.08) and, with 17 victories, 8 defeats tied Don Newcombe for right-hand honors in winning percentage, (.680). A former Cub, Meyer's favorite delivery is a screwball. He came to the Phils by purchase at the end of the 1948 campaign. That year he came within one putout of pitching a no-hitter against the Cardinals. A former student between seasons at Western State College, Macomb, Ill., Russ deserted bachelorhood last winter.



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Phillies

Bill Nicholson—Holder of numerous National League home run records over the years, Swish came to the Phillies from the Cubs in October, 1948 in a trade for Harry Walker. Despite injuries that laid him low for a great part of the season, the ex-Bruin hit for the circuit eleven times in 1949. Injuries again besetting him, the massive outfielder was out of action for a month this year and was layed low by illness recently. Big Nick was a crack athlete at Washington College, Chestertown, Md., before entering baseball.

Ken Johnson—Winner of four of his first five games in the red-striped garb of the Whiz Kids, left-handed Ken was obtained early this year in a deal that sent Johnny Blatnik to the Cardinals. Considered too wild for regular duty with the Cards, he quickly justified Sawyer's faith in his ability. Beat the Cubs in his first game, toppled the Reds twice, then made it four straight by whitewashing his former club, 9-0, with two hits. A Kansas State alumnus, Johnson is a proud daddy of an infant daughter, Christie.

Ken Silvestri—A catcher who rarely gets into a game, Ken nevertheless is valuable for his contributions as coach and advisor to the Whiz Kid hurlers. Familiar with Silvestri's talents behind the bat, Manager Eddie Sawyer recommended his being drafted in 1948 from the Newark Bears. A product of American Legion baseball, he played football, as well as baseball, as a schoolboy in Chicago. Silvestri plays a better-than-ordinary golf and between seasons keeps in shape on the handball courts.

Jimmy Bloodworth—Snared from the Cincinnati Reds early in the season, this veteran has been a bulwark all season as a utility infielder. Grey thatched, beaming Jimmy came into the National League with the Pirates in 1947. Dropping back to the minors, he starred for the Montreal Royals, International League champions of 1948, and was purchased by Cincinnati. A right-hand hitter and thrower, Bloodworth demonstrated his versatility by plugging gaps at first base, third and second. Grins that he had to reach the age of 32 to become a Whizz Kid.

Blix Donnelly—A big-time pitcher since 1944, when he came up with the Cardinals, Donnelly left a switch of strikeouts victims in his passage through the minors. But to Blix, a handle his Dad gave Sylvester as a child, the strike-outs he remembers best were three in one inning in the second game of the 1944 Cardinals-Brown series, a game he won by a score of 3-2. The chunky little right-hander became a Phil by purchase in July, 1946. Oldest player on the team, Donnelly has a 4-year-old son, James Charles.

Jack Mayo—This light-footed outfielder was hastily recalled by the Phillies in mid-September when Bill Nicholson was hospitalized. A Notre Dame alumnus and track flash, Jack was hitting .304 in the International League and had 11 home runs when he got the come hither sign. Eddie Sawyer has the idea the youth with the crew hair cut—aged 24 and hailing from Youngstown, O.—will become a fine fielding sidekick to Richie Ashburn.

Stan Lopata—Big Stash, to use the only name he ever hears in the dressing room, came off the Detroit sandlots to work his way up to the Phillies. Just turned 25, the big catcher started with Terre Haute in 1946. With Utica in 1947, he was voted the Eastern League's most valuable player. Stash was judged ready for the parent team after spending 1948 in the International League. Married, he is the father of a 1-year-old son, Stan II.

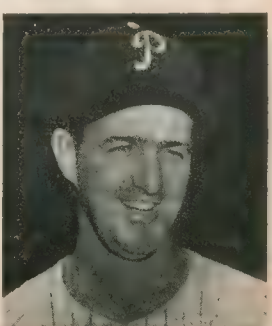
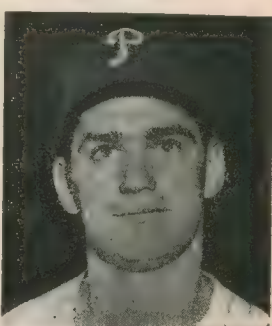
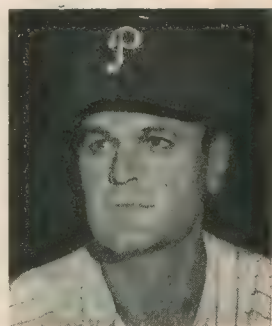
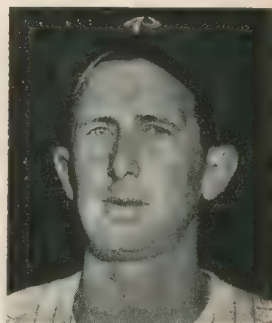
Dick Whitman—Purchased last Fall from Brooklyn for a figure in excess of the waiver price, this ex-Dodger fitted into the company of the Whiz Kids as if he had been tailored for them. Christened Dick, not Richard, Whitman has acquitted himself in fine style as an outfield spare part. A left-hand hitter, he is fast and a good thrower. Holds a physical ed degree from Oregon U. and carries a shrapnel scar on his neck, souvenir of his experiences in the Battle of the Bulge.

Stan Hollmig—Signed as a bonus player, this dark and brawny native of Texas was just graduating from Texas A. & M. when the Phillies signed him in June of 1948. Farmed to the Wilmington Blue Rocks, right-hand hitting Stan batted .303 for the 84 games remaining after he reported. Called in at the end of the season because of the bonus rule, the well-muscled outfielder put in most of his time as a pinch-hitter last year and has been charged with the same duty this season.

Ralph Caballero—Twenty-two years old, and like so many of his teammates a simon-pure product of the Phillies' farm system, Putsy—given name, Ralph—was playing big-time baseball when he was 16. That was back in 1944, right after he was signed out of a New Orleans high school. Of French-Irish-Spanish blood, Putsy subsequently took the farm-team route, rejoined the champs in 1948. Sent down to the minors last year, he battled his way back to become a general infield handyman. He is one of the fastest base runners in the league.

Milo Candini—This right-hand pitcher was drafted from Oakland as a relief specialist. He didn't see too much duty, what with a gentleman by the name of Jim Konstanty around. However, in his turns on the mound, Milo gave a good account of himself. Candini's travels through baseball carried him from coast to coast, with time out for stops in the South, Texas, the mid-west and a couple of way stations named New York and Washington. Standing 6-4, Milo hails from Manteca, Cal., and has a pretty slick fast ball.

Robert McDonnell—This diminutive batting practice pitcher joined the National League champs three years ago. A 28-year-old Philadelphian, McDonnell starred in baseball and basketball at Villanova College, where he still coaches freshman basketball. Nicknamed Maje, he calls his greatest thrill the two innings he pitched for the Phils in an exhibition game, in which he fanned six. Served as a combat infantryman in European theatre and came home with five battle stars.



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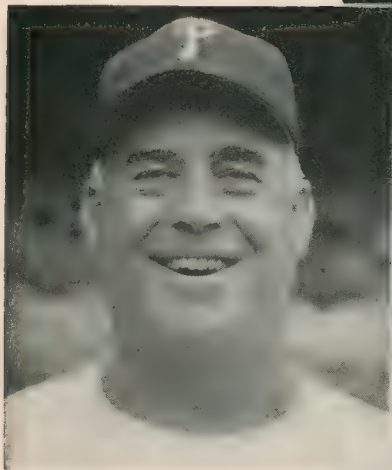


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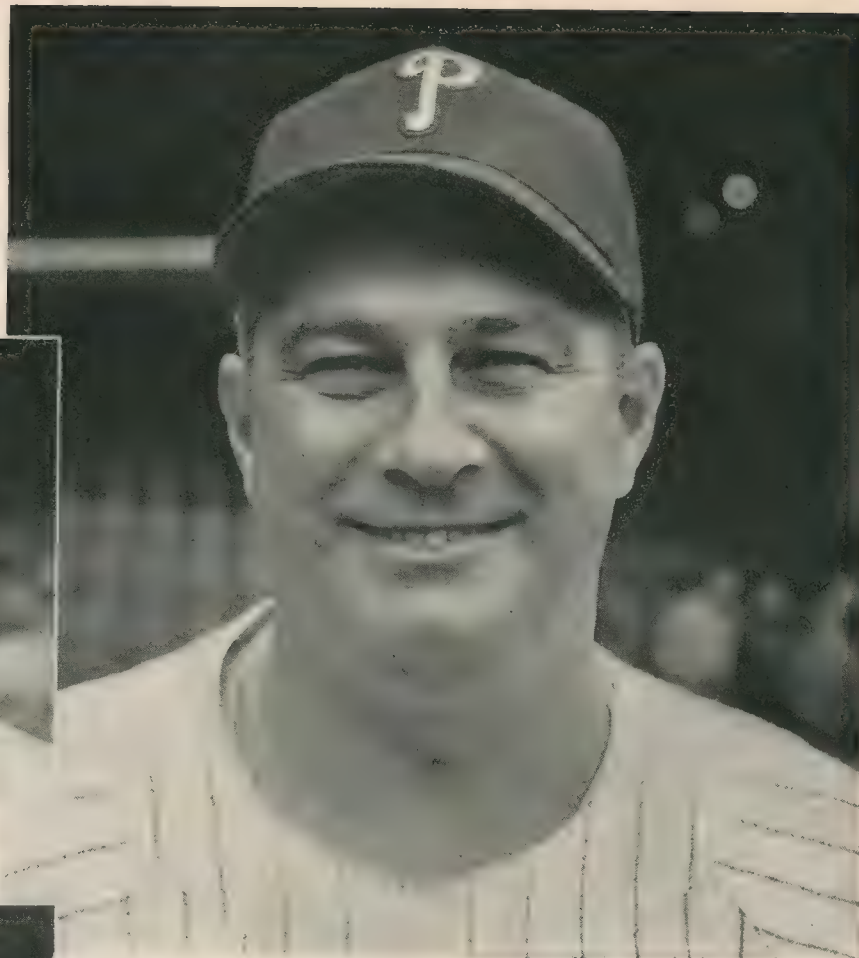
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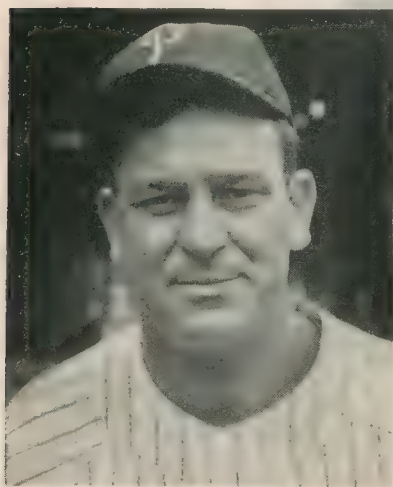
for quality



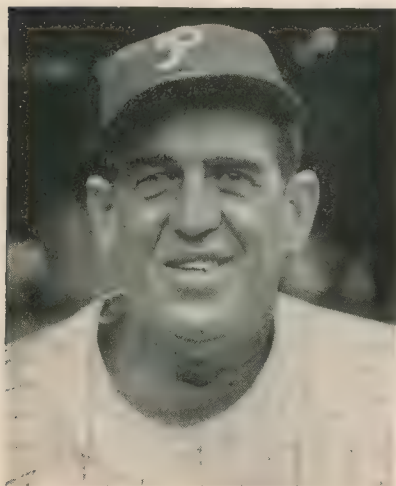
BENNY BENGOUGH



EDDIE SAWYER



DUSTY COOKE



CY PERKINS

IN THE *Phillies* DUGOUT

Eddie Sawyer—First man to lead the Phillies to a pennant in thirty-five years. Eddie has the distinction of guiding a world series contender after only two full seasons of major league experience. Despite the widespread publicity about his having been a college professor, Sawyer's ball clubs always have been noted for their aggressiveness and fighting spirit. A graduate of Ithaca College in Ithaca, N. Y., the pilot of the Phillies worked his way through school by playing professional baseball. Later he taught in the science department of his alma mater between pennant races and also served as assistant director of athletics. An outfielder, Eddie made his managerial debut as playing pilot of the Amsterdam, N. Y., club of the Canadian-American League in 1939. He joined the Phillies organization in the winter of 1943, managed Utica for four years and was guiding Toronto in 1948 when called in to take over the Whiz Kids in midseason.

Benny Bengough—A brainy gentleman behind the bat in his ten years as an active player in the majors, which included a term with the Yankees. Benny signed with the Phillies as a coach in 1946, after handling similar duties with the Braves. A graduate of Niagara University, Bengough played football and basketball there as well as baseball.

Dusty Cooke—Christened Allen Lindsey, a name he's never heard in the dressing room or on the field, Dusty landed with the Whiz Kids the same year as Bengough and Cy Perkins. An outfielder, who saw service with the Yankees and ended his playing days with the Cincinnati Reds in 1938, Cooke signed on with the Phillies in 1946 as trainer. He was made a coach in 1948.

Cy Perkins—One of the Phillies' coaches since 1946, this once-great catcher holds a respected position on Eddie Sawyer's board of strategy. Now 54 years old, Cy was a major league backstop from 1917 through 1934. After his playing days were over, he tried his hand at managing, between assorted coaching chores. He piloted Lancaster of the Inter-State League in 1940 and directed Burlington of the Carolina League in 1945.

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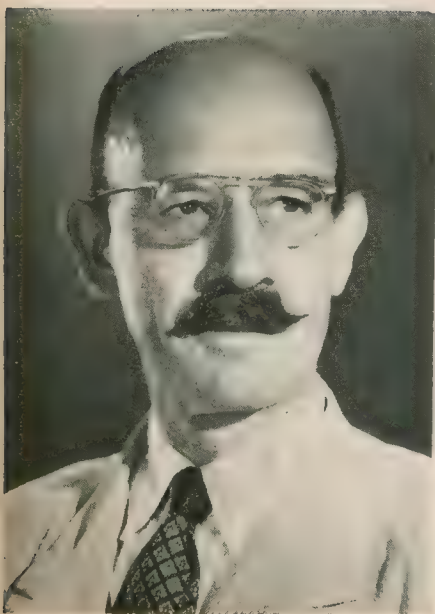
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BALLANTINE

ARE YOU LISTENING ?

Mel Allen started broadcasting Alabama University football while studying law there. After receiving his law degree in 1936, he joined CBS in New York and served with Ted Husing. By 1938 he was in the World Series picture as announcer for the Yankee-Cubs series and the following year he began to bring you Giant and Yankee home games, an activity he continued until 1943, when the U. S. Army beckoned. Broadcasting exclusively for the Yankees since 1946, he has served in seven World Series, ten All-Star games (tops for all announcers), the Rose Bowl, Sugar Bowl, Orange Bowl and Notre Dame's football TV shows. Picked as the nation's top sports announcer in 1950, he was awarded radio's first "Michael" (counterpart of Hollywood's "Oscar") and he has been picked by the Sporting News as the No. 1 American League announcer of 1946, '47, '49. You fans gave him a great day at Yankee Stadium August 27 this year.



MEL ALLEN, with brother Larry (statistician) in background

Dizzy Dean was one of the game's greatest pitchers. Senior partner in the famous firm of "Me n' Paul", Dizzy was one of the most colorful members of the St. Louis Gashouse Gang. In 1934 he reached his peak, winning thirty games (he lost only 7) and, with Paul, pitched the Redbirds into the World Series against the Tigers. In the October Classic, true to their boast, Dizzy and Daffy took care of the Bengals, each winning twice in a hectic seven-game series. Diz won the final game, 11 to 0. He wasn't as lucky against the Yankees in 1938, when he was with the Cubs, but he was the most heroic figure on a club which lost four straight. Dizzy's arm went dead but his voice is better than ever. Although he has sent the nation's English professors into moods ranging from rage to hysteria, he has established himself as one of the nation's favorite broadcasters.



DIZZY DEAN



CURT GOWDY

Curt Gowdy is in his second year as a member of the Yankee radio-telecasting team. An All-Rocky Mountain Conference basketball forward at Wyoming University in '42, Gowdy entered the U. S. Air Corps after his graduation. His radio career began in his home town of Cheyenne, Wyo., and KOMA in Oklahoma City soon drafted him to do its baseball broadcasting. For five years he aired Oklahoma football and basketball and the Oklahoma City Texas League ball games. He received the award of the Southwest Advertising Club as the top sports announcer in that section and was selected, among numerous candidates, to be Allen's running mate in New York. His football and basketball reports here have won him many new fans.

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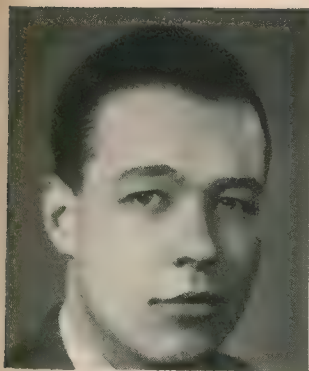
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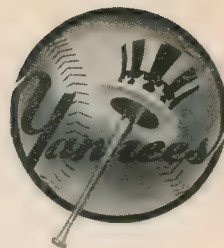
TIMES SQUARE

R. K. Christenberry, President



LEE MacPHAIL
Farm Director

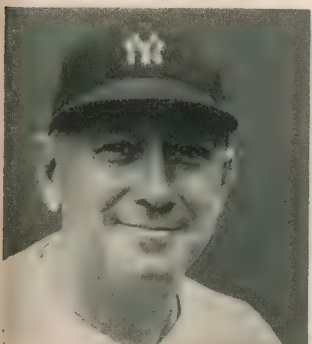
DEVELOPING FUTURE



GENE MARTIN
Field Director



BILL SKIFF
Supervisor and Scout



JOHN NEUN
Supervisor and Scout



PARKE CARROLL
Business Manager, Kansas City



BILL ESSICK
Pacific Coast Scout

The strength of a ball club often is gauged by the calibre of its reserves. By the same token, the strength of a major league baseball enterprise must be judged by its resources in the organization below the majors. Gone are the days when a championship club can be assembled via a fancy checkbook.

No diamond executives are more cognizant of these facts than Daniel R. Topping and Del Webb, co-owners of the New York Yankees. When they took over this great baseball empire, they made an exhaustive study of the Yankee farm system and very wisely decided that General Manager George M. Weiss, who had helped pioneer this important phase of baseball, was the man to continue the job.

Weiss probably knows more about the technique of developing major league prospects than anyone in baseball today. From his early connection with the Yankee organization in 1932 until he became General Manager in 1947, Weiss made the minor league system his chief concern. He still gives it his careful personal supervision.

The Yankees own or have working affiliations with fifteen minor league clubs. These have been carefully selected with regard to classification, geographic location and conditions essential to developing young players.

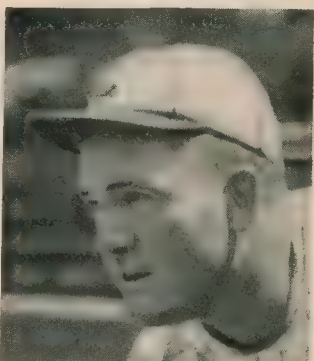
Supplying the talent for these clubs is a staff of hard-working, competent scouts, the foundation of any successful organization. In 1950, eleven of the fifteen Yankee clubs finished in the first division of their respective leagues, eight of the fifteen placing either first or second.

There are few purchased players among the Yankees on the field in this World Series. Several, obtained from other clubs, were acquired in exchange for players produced in the Yankee system. By and large, this is a developed club. Among its farm products are young stars of the future, such as Bobby Brown, Gerry Coleman, Hank Bauer, Jackie Jensen, Billy Martin and Eddie Ford, and men like Phil Rizzuto, Yogi Berra and Vic Raschi, who are destined to take rank beside the great Yankee stars of the past. There are others, too, who soon will be making the headlines for some time to come.

Coming up to the Yankees for the 1951 season will be players fully capable of wresting positions away from established Yankee stars. And down in the Class C and D leagues are the Yankee Stadium favorites of the coming decade. The Yankee minor league bosses have tabs on them now. You'll be thrilling to their batting averages and their pitching percentages a few short years hence.



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ROGER HORNSBY
Manager, Beaumont



JOE KUHEL
Manager, Kansas City



JOE DEVINE
Pacific Coast Scout

YANKEE MINOR LEAGUE SYSTEM

Classification	Club	League	Pres. and Gen. Mgr.
AAA	Kansas City, Mo.	Amer. Assn.	Parke Carroll
AA	Beaumont, Texas	Texas League	Guy Airey
A	Binghamton, N. Y.	Eastern	Chet Lane
A	Muskegon, Mich.	Central	John Vanderplow
B	Norfolk, Va.	Piedmont	H. P. Dawson
B	Quincy, Ill.	Three-I	M. P. Carrott
C	Amsterdam, N. Y.	Can.-Am.	Bruce Henry
C	Grand Forks, N. D.	Northern	Joe Holte
C	Joplin	West. Assn.	H. A. Satterlee
C	Twin Falls, Idaho	Pioneer	Maurry Doerr
D	Fond du Lac, Wis.	Wisconsin State	H. A. Devine
D	Independence, Kansas	K.O.M.	Herb Worl
D	LaGrange, Ga.	Ga.-Alabama	Oliver Hunnicutt
D	McAlester, Okla.	Sooner State	Paul Crowl
D	Newark, Ohio	Ohio-Indiana	Harry Arnold



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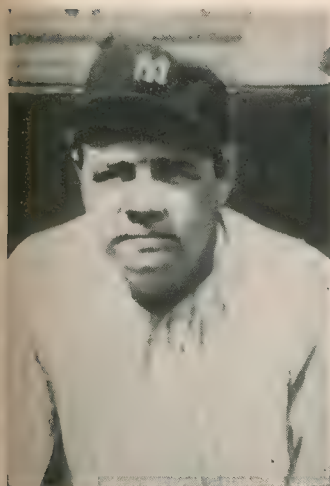


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The Pleasant Valley Wine Co., Hammondsport, N. Y.



SERIES STARS OF YESTERYEAR



1923—The Babe smacked three homers against Giants.



1927—Herb Pennock's 3-hitter marked sweep over Pirates.



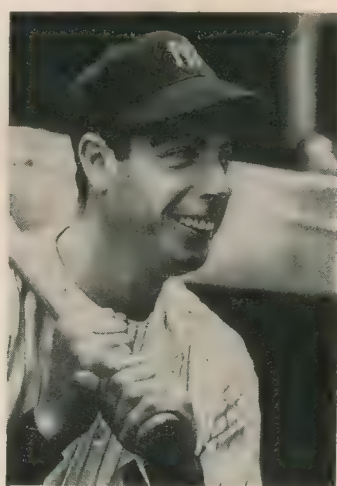
1928—Lou Gehrig's 3-run homer a big blow against Cards.



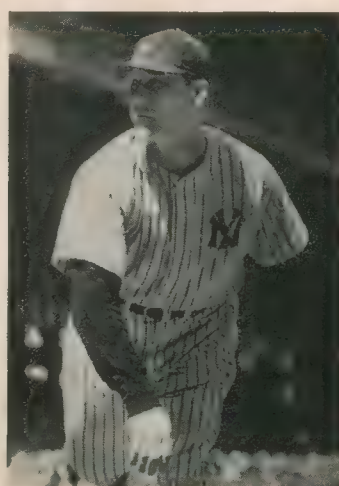
1932—Lefty Gomez scores first of six series triumphs.



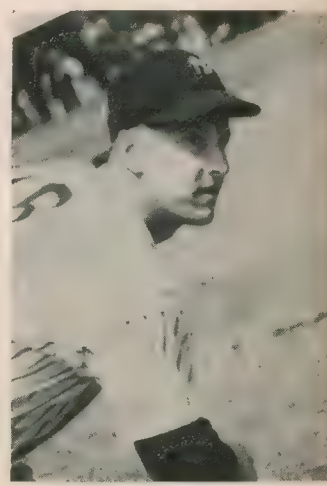
1936—Tony Lazzeri rapped grand-slam homer.



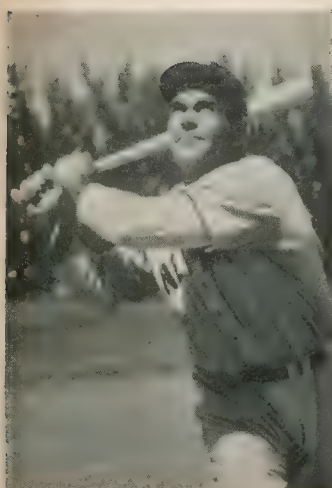
1937—Joe DiMaggio hit decisive homer against Giants



1938—Red Ruffing scored pair of victories over Cubs.



1939—Monte Pearson hurled 2-hitter against Reds.



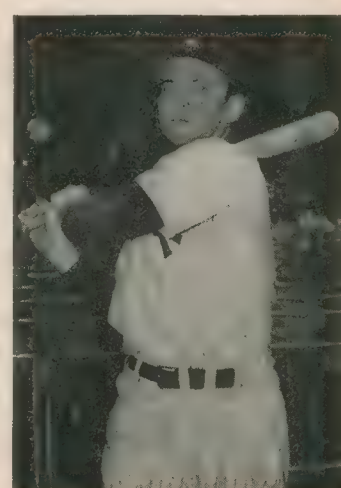
1941—Charlie Keller hit .389, with 5 RBI's, against Dodgers



1943—Spud Chandler beat Cards in first and last games.



1947—Joe Page's relief hurling squelched Brooklyn's hopes.



1949—Tommy Henrich's homer topped Dodgers in first game.



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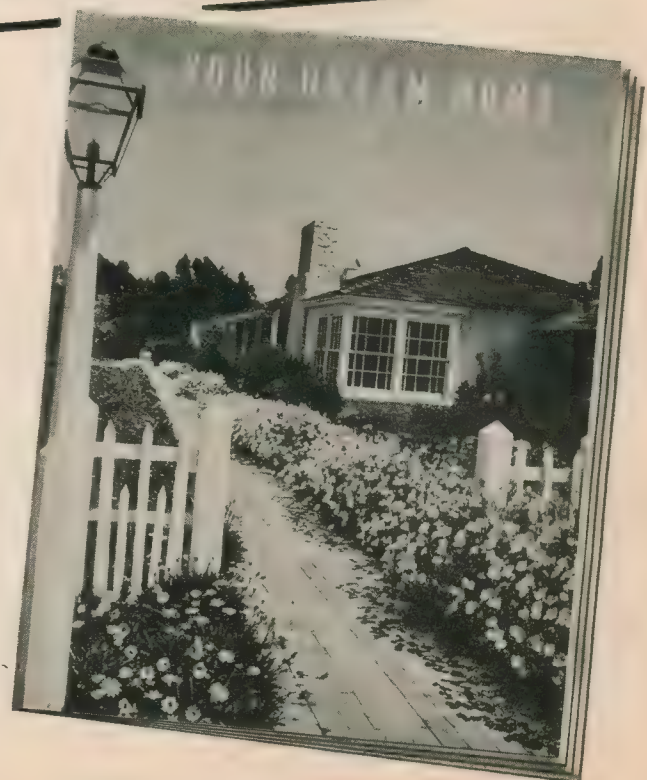
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YANKEE SERIES TRIUMPHS

IN WINNING twelve world's titles since 1923, the Yankees have been baseball's most dominant champions. Five times they scored four-game sweeps over their National League foes. Four times they lost but one series game. Only three of the Yankee series winners had to go as far as the sixth game to gain the decision. In their twelve winning series, the Yankees won 48, lost 11. Throwing in the four years in which they were beaten, their complete record still is an amazing 55 won, 28 lost. Here is a fast review of how twelve champion Yankee teams won their crowns:

1923—First year of baseball in Yankee Stadium and for the third straight year the Giants vs. the Yankees in the October Classic. Casey Stengel's famous "staggering" homer won the first in the ninth. Herb Pennock took the second 4 to 2. Two homers by Babe Ruth, one by Aaron Ward didn't hurt. It was another Stengel homer and 1-0 in the third but the Yankees evened it by winning the fourth behind Bob Shawkey and Pennock. Joe Bush flipped a three-hitter and won the fifth easily, 8 to 1, with Jumpin' Joe Dugan supplying a homer. The clincher was engineered when the Yankees put on a five-run storm in the eighth to come from far behind to a 6-4 triumph, Bob Meusel driving home the decisive runs after Rosy Ryan had fanned Ruth with the bases loaded.

1927—The great Yankee team which had won 110 games took the Pirates four in a row. Pittsburgh errors helped in the opener when the Yanks won, 5 to 4, although held to six hits. George Pipgras hurled well to win the second 6 to 2, and Pennock flipped a neat 3-hitter for the third, 8 to 1. The fourth game was decided by the famous wild pitch by Johnny Miljus. The score was tied, 3 to 3, in the ninth. The bases were filled. Miljus earned the roar of the crowd when he fanned Gehrig and Meusel. Pitching to Tony Lazzeri Miljus unleashed a pitch a yard wide of the plate and over the upstretched glove of Johnny Gooch. Earl Combs danced home from third. The series was over.

1928—Once again it was four in a row for the Yankees, this time over the St. Louis Cards. Hoyt's three-hitter nailed the first as Ruth, Gehrig and Meusel lived up to Murderer's Row tradition. Seven runs in the first three innings with Gehrig blasting a three-run homer as a getaway cleaned up the next one. Ol' Tom Zachary won the third as Gehrig socked two homers and, after a day off because of rain, the Yankees completed their successful defense of the world's title as Ruth, for the second time in his World Series career, hit three homers in a single game. Cedric Durst and Gehrig hit one each. It was a bombing carnival.

1932—Back in the World Series once again and again four in a row—twelve straight Yankee Series triumphs. They made only eight hits in the '32 opener but made them count in a 12-6 victory. Gehrig's homer, scoring Ruth, in the fourth, was a decisive blow. Lefty Gomez won his first series start in the second. The third was a Home Run Derby. Gehrig and Ruth each hit two. Hartnett and Cuyler hit them for the Cubs but the Yankees won 7 to 5. It was in his game Ruth pointed to the spot he would hit a homer—and did. Circuit smashes studded the final Yankee victory, too, as Lazzeri hit a pair and Combs one in a 13-6 rout. The Yankees hit eight out of the park in the series.

1936—It was another nickel series between Giants and Yankees and the Yankees won in six games. Carl Hubbell beat the Yankees in the rain-swept opener, besting Red Ruffing, 6 to 1. But the Yankees rampaged in the second, 18 to 4, as Tony Lazzeri hit a grand slam homer in the 7-run third and the Yankees poured over six more in the ninth. The Yankees made only four hits off Freddie Fitzsimmons in the third game but won, 2 to 1. What was then a World Series record crowd of 66,669 saw the

Yankees win behind Monte Pearson, 5 to 2, in the fourth with Gehrig hitting a homer. Some great pinch-hitting by Hal Schumacher saved the Giants from elimination in the fifth game as the Giants won in ten innings, 5 to 4, but the Yankees went on a 17-hit binge in the sixth and final game, scored seven runs in the ninth and won, 13 to 5, with Jake Powell the hitting star of the day.

1937—The Giants again. They led, 1 to 0, going into the sixth of the opener but the Yankees came up with one of those big inning to which the Giants were becoming annoyingly familiar. Seven runs was the output this time and Gomez won with a six-hitter. Once again the Giants led, 1 to 0, in the second game—as late as the fifth—but the Yankees blasted Cliff Melton to cover and Ruffing, a star at bat as well as on the mound, won, 8 to 1. It was three straight as the Giants made only five hits against Monte Pearson and Johnny Murphy. Hubbell stopped the rout by beating Bump Hadley in the 4th game but Myril Hoag and Joe DiMaggio supported Gomez's fine pitching with damaging homers in the fifth game and the Yankees won, 4 to 2.

Yankee Championship Years at a Glance

Year	Won	Lost	Opponent	World Series Record	
				Won	Lost
1921	98	55	Giants	3	5
1922	94	60	Giants	*1	4
1923	98	54	Giants	4	2
1926	91	63	Cardinals	3	4
1927	110	44	Pirates	4	0
1928	101	53	Cardinals	4	0
1932	107	47	Cubs	4	0
1936	102	51	Giants	4	2
1937	102	52	Giants	4	1
1938	99	53	Cubs	4	0
1939	106	45	Reds	4	0
1941	101	53	Dodgers	4	1
1942	103	51	Cardinals	1	4
1943	98	56	Cardinals	4	1
1947	97	57	Dodgers	4	3
1949	97	57	Dodgers	4	1

* Also played tie.

1938—The four-game sweep routine was revived at the expense of the Cubs. Ruffing outpitched Bill Lee in the opener, 3 to 1. Dizzy Dean was making a great try for his old heights in the second when homers by Frankie Crosetti and DiMaggio blasted his dreams. Joe Gordon hit a homer and drove in three runs as the Yankees leveled Clay Bryant in the third game and the Bombers finished with a flourish in the fourth game. Six Chicago pitchers failed to stem the attack and Ruffing won, coasting, 8 to 2.

1939—Marse Joe McCarthy once again selected Ruffing to open in 1939 against Cincinnati and, after a keen duel with Paul Derringer, Red won, 2 to 1, on Charlie Keller's triple and Bill Dickey's single. Pearson, who had been troubled by a sore arm, pitched a World Series masterpiece in the second game—a two hit, 4-to-0 shutout. Keller hit two homers, DiMaggio and Dickey one each as the Yankees grabbed the third game. The Reds let the fourth slip out of

their grasp as the Yankees tied it up in the ninth with two runs and then scored three in the tenth, the last by DiMaggio as Lombardi, stunned by a collision with Keller at the plate, lay on his back with the ball a few feet away from him.

1941—The series of Mickey Owen's famous passed ball. The Yankees beat the Dodgers in the opener as Joe Gordon starred with a home run and the winning single in a 3-2 victory for Ruffing over Curt Davis. Whitlow Wyatt evened the game count via a 3-2 triumph in the second game. In the third Marius Russo's line drive struck Freddy Fitzsimmons' left knee and sent the Brooklyn pitcher out of the game. Against his successor, Hugh Casey, the Yankees bunched four hits and won in the eighth, 2 to 1. Tommy Henrich swung at what seemed a last-out pitch in the fourth game but the pitch (by Casey) got past Owen and before the Dodgers could retire the Yankees, they had won the game on a 4-run riot, 7 to 4. Ernie Bonham pitched a four-hitter and won the finale, 3 to 1.

1943—Beaten by the Cards in five games in 1942, the Yankees reversed that standing in '43. Spud Chandler won the first game, 4 to 2, a two-run homer by Gordon being spotlighted. Mort Cooper, whose father had died during the night, won the second game, pitching a six-hitter, but the Yankees swept the next three games. A record crowd of 69,990 saw Bill Johnson break up the third game with a three-run triple. Russo came up with another good World Series game for the fourth, 2 to 1, and Chandler's shut-out pitching, plus Bill Dickey's two-run homer off Cooper, rubbed out the Cards.

1947—Yankees poured it on for five runs in fifth of opener and routed Ralph Branca, 5-3. Fifteen-hit attack crushed Brooks in second, 10-3. Dodgers won third game, 9-8 and fourth, despite Bill Bevens's one-hitter, 3 to 2, evening series. Frank Shea batted and pitched Yankees to 2-1 victory for series edge but Dodgers won sixth, 8 to 6, as Al Gionfriddo made a circus catch of DiMaggio bid for homer. Joe Page, in third relief job of series, stifled Dodgers' late threat as Yankees clinched series via 5-2 triumph.

1949—Who will ever forget Tommy Henrich's ninth-inning homer, which settled Reynolds-Newcombe duel in opener, 1 to 0? Allie hurled brilliant 2-hitter. Preacher Roe turned tables on Yankees in second game, scoring Brooklyn's only victory, 1-0, in mound battle with Vic Raschi. Brooklyn hit three homers in the third game but that was all they did. A pinch hit with the bases filled by Johnny Mize, plus a single by Gerry Coleman, undid the Dodgers, 4 to 3. The hitters found the range in game No. 4. Ed Lopat held a 6-0 lead as Bobby Brown starred at bat in the early innings, bashing a base-circling triple in the fifth. Seven singles by the Dodgers blasted Lopat out in the sixth but, when the Dodgers moved to within two runs at 6-4, Reynolds relieved and stopped their surge. The big blow of the final game was a home run by Joe DiMaggio. It was not vital to the Yankees 10-to-6 triumph but, with DiMaggio weakened by a recent pneumonia attack, this smash was the dramatic highlight of the game. Raschi was the winning pitcher but he tired in the seventh and Fireman Joe Page came in for his third bullpen chore of the series. When the final out was made Joe made it.

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Yankee Highlights of 1950

April 22—Yankees raise twelfth World Championship pennant at Stadium opener and blast Washington for 14-7 triumph.

May 16—Yankees wrest first place from Detroit Tigers as Allie Reynolds blanks St. Louis in first of nine straight road victories. Yankees are unbeaten on first Western trip.

June 8—Phil Rizzuto makes first error in fifty-eight consecutive games, after handling 288 consecutive chances without miscue. Both the number of games and chances accepted established American League records for a shortstop.

June 9—Defeat by Detroit drops Yankees into second place.

June 15—Yankees trade George Stirnweiss, Jim Delsing, Duane Pillette and Don Johnson to St. Louis Browns for Joe Ostrowski and Tom Ferrick. Yankees added \$50,000 to deal. Ferrick's brilliant relief pitching makes deal huge success.

June 20—Joe DiMaggio raps single against Mario Pieretti for hit No. 2,000 in Jolter's career.

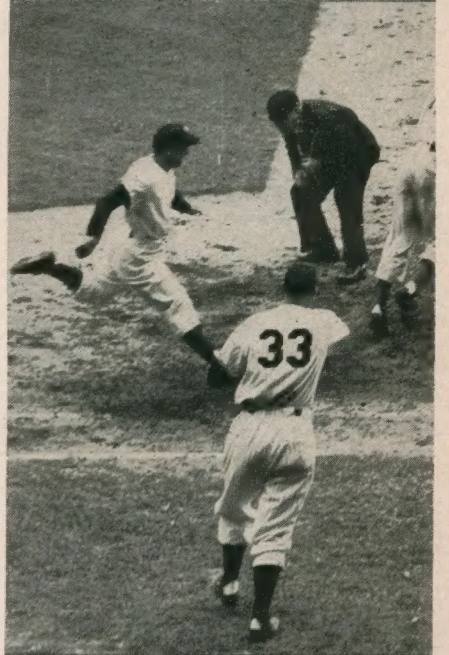
July 4—Yankees, four games behind Detroit at this important date, inaugurate winning surge, winning 13 of next 16 decisions but miss first place July 23 by single putout.

Aug. 1—Trailing Detroit by two percentage points, Yankees drop three in row to Tigers.

Aug. 17—Returning from week's rest, Joe DiMaggio sparks Yankees back into flag race contention as club wins 16 of next 18 games, taking over first place enroute.

September 7—Yankees lose first place to Detroit and settle down to three-club flag battle (Boston added) down the stretch.

September 24—Sweep of big Red Sox series and collapse of Tigers puts Yankees on top to stay.



Do You Know That....?

THERE have been eighteen World Series which have topped the \$1,000,000 mark in gate receipts. The first was played by the Yankees and Giants in 1923, the year the Yankee Stadium was opened. There has been only one \$2,000,000 World Series, the 1948 Classic between the Cleveland Indians and Boston Braves reaching that stratospheric figure when the radio and television receipts were thrown in. This series, of course, will hit very close to \$2,000,000, or top it, because radio and television contracts have already contributed the first million....

Babe Ruth played in more World Series than any other player. He was a colorful figure in ten of them. . . . Frankie Frisch tops the National League participants, having taken part in eight . . . The Babe and Lou Gehrig scored more runs in a single series than any other players. Ruth scored nine in a 4-game series in 1928 and Gehrig tied that record in a 4-game set in 1932. . . .

Joe DiMaggio is the only player in baseball history who played with four World Champions his first four

years in the big leagues. . . . He was with the Yankee winners of 1936, '37, '38 and '39. . . . This will be Joe's ninth World Series, so he needs only one more to tie Ruth. . . . He has been at bat more than any other American Leaguer, 163 ABs . . . when it comes to runs batted in, Lou Gehrig tops them all. . . . Larruping Lou nudged thirty-five runs across the plate in the six series he played. . . . Babe Ruth blasted World Series pitching for a total of 96 bases, just one homer short of an even 100. . . . He had fifteen four-baggers altogether. . . .

A pair of Yankees, Waite Hoyt and Red Ruffing, pitched in the most series (7). . . . Ruffing's seven victories is tops for the October Classic. . . . Lefty Gomez, also Yankee fame, scored the most victories without defeat (6). . . . One of the most unusual shutouts in World Series history was recorded by Spud Chandler, who gave up TEN hits to the Cardinals and blanked them in 1943. . . . Ruffing registered the most series strikeouts (63) and late Ernie Bonham, in 1941, became one of three pitchers in series history to retire a side on three pitched balls. . . .

World Series Winners and Receipts

Year	National League	American League	Games Won	Attendance	Receipts	Players' Total	1 Winning Share	1 Losing Share
1903	Pittsburgh (B)	*Boston	3-5	100,429	\$ 50,000.00	\$32,612.00	\$1,316.50	\$1,182.60
1905	*New York	Philadelphia	4-1	91,723	68,435.20	27,394.20	1,142.00	832.00
1906	Cubs	*White Sox	2-4	100,199	106,550.00	33,401.70	1,874.01	439.50
1907	*Chicago	Detroit	4-0	78,608	101,728.50	54,933.39	2,142.85	1,945.96
1908	Chicago	Detroit	4-1	62,232	94,975.50	46,114.92	1,317.58	870.00
1909	*Pittsburgh	Detroit	4-3	145,807	188,302.50	66,924.90	1,825.22	1,274.76
1910	Chicago	*Philadelphia	1-4	124,222	173,980.00	79,071.93	2,062.79	1,375.64
1911	New York	*Philadelphia	2-4	179,851	342,164.50	127,910.61	3,654.58	1,436.39
1912	New York	Boston	3-4†	252,037	490,449.00	147,572.28	4,024.68	2,566.47
1913	New York	*Philadelphia	1-4	151,000	325,980.00	135,164.16	3,246.36	2,164.22
1914	*Boston	Philadelphia	4-0	111,009	225,739.00	121,898.94	2,812.28	2,031.65
1915	Philadelphia	*Boston	1-4	143,351	320,361.50	144,899.55	3,780.25	2,520.17
1916	Brooklyn	*Boston	1-1	162,859	385,590.50	162,927.45	3,910.26	3,834.82
1917	New York	*Chicago	2-4	186,654	425,878.00	152,888.58	3,669.32	2,442.21
1918	Chicago	*Boston	2-4	128,483	179,619.70	69,527.70	1,102.51	671.09
1920	Brooklyn	*Cleveland	5-3	236,928	722,414.00	260,349.66	5,207.01	3,254.36
1919	*Cincinnati	Chicago	2-5	178,737	564,800.00	214,882.74	4,168.00	2,419.60
1921	*Giants	Yankees	5-3	269,976	900,233.00	292,522.23	5,265.00	3,510.00
1922	*Giants	Yankees	4-0†	185,947	605,475.00	247,309.71	4,470.00	3,225.00
1923	Giants	Yankees	2-4	301,430	1,063,815.00	368,783.04	6,143.49	4,112.90
1924	New York	*Washington	3-4	283,665	1,093,104.00	331,092.51	5,969.64	3,820.29
1925	*Pittsburgh	Washington	4-3	282,848	1,182,854.00	339,644.19	5,332.72	3,734.60
1926	*St. Louis	New York	4-3	328,051	1,207,864.00	372,300.15	5,584.51	3,417.75
1928	St. Louis	*New York	0-4	201,705	783,217.00	399,440.67	5,592.17	3,728.10
1927	Pittsburgh	*New York	0-4	199,072	777,290.00	419,736.60	5,531.91	4,197.37
1929	Chicago	Philadelphia	1-4	190,490	859,494.00	388,086.66	5,620.57	3,782.01
1930	St. Louis	*Philadelphia	2-4	212,619	935,772.00	323,865.00	5,785.00	3,875.00
1931	*St. Louis	*Philadelphia	4-3	231,567	1,030,723.00	320,303.46	4,467.59	3,023.09
1932	Chicago	*New York	0-4	191,998	-713,377.00	363,822.27	5,231.77	4,244.60
1933	*New York	Washington	4-1	163,076	-679,365.00	284,765.68	4,256.72	3,019.86
1934	*St. Louis	Detroit	4-3	281,510	1,128,995.27†	327,950.46†	5,389.57†	3,354.57†
1935	Chicago	*Detroit	2-4	286,672	1,173,794.00†	397,360.24†	6,544.76†	4,198.53†
1936	New York	*New York	2-4	309,924	1,304,399.00†	460,002.66†	6,430.55†	4,655.58†
1937	New York	*New York	1-4	238,142	1,085,994.00†	459,629.35†	6,417.10†	4,489.05†
1938	Chicago	*New York	0-4	200,833	851,166.00	434,094.66	5,782.76	4,674.87
1939	Cincinnati	*New York	0-4	183,849	845,329.09†	431,117.84†	5,614.26†	4,282.58†
1940	*Cincinnati	Detroit	4-3	281,927	1,322,328.21†	404,414.04†	5,803.62†	3,531.81†
1941	Brooklyn	*New York	1-4	235,773	1,107,762.00†	474,184.54†	5,943.31†	4,829.40†
1942	*St. Louis	New York	4-1	727,101	1,205,249.00†	427,579.41	5,573.78	3,018.77
1943	St. Louis	*New York	1-4	277,312	1,205,784.00†	488,005.74	6,139.46	4,321.96
1944	*St. Louis	St. Louis	4-2	206,708	1,006,122.00†	309,590.91	4,626.01	2,743.79
1945	Chicago	*Detroit	3-4	333,457	1,592,454.00†	475,579.04†	6,443.34†	3,930.22†
1946	*St. Louis	Boston	4-3	250,071	1,052,900.00†	304,141.05†	3,742.33†	2,140.89†
1947	Brooklyn	*New York	3-4	389,763	2,021,348.92x	493,674.82	5,803.62	4,081.19
1948	Boston	*Cleveland	2-4	358,362	1,923,685.56y	548,214.99	6,772.05	4,651.51
1949	Brooklyn	*New York	1-4	236,710	1,128,627.82z	409,885.75	5,665.54	4,272.73

* Indicates World Champions. † 1 Drawn game. (B) Not under Brush rules. ‡ Including \$100,000 radio receipts. x Including \$175,000 radio and \$65,000 television receipts. y Including \$200,000 radio and \$90,000 television receipts. z Not including radio and television fee.

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